



Amway
Charity
Foundation

Preface

Health is the greatest asset for all
No matter what stage of life you are in
Health is a fundamental right
That goes beyond borders and backgrounds

A healthy life boasts unlimited possibilities
We stand by you
As an advocate for children's health
For every child we meet
For every future of infinite potential
For every force of growth
To rise and shine

With a fair starting point for all
We create a better future
In which we ourselves grow
Ten years of endeavor
Ushers in a promising future
We stride on with faith
We start anew

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Every Step Counts

The year 2021 saw Amway Charity Foundation reaching its ten-year milestone and a new beginning of its journey. Non-profit organizations are tasked to be pathfinders for social development. We are the bridge between the ideal and the reality, addressing new problems and cheering for new aspiration. Over the past decade, we were honored to have contributed to some of the most profound changes in Chinese society. We saw one of our deepest concerns, child nutrition problem in poverty-stricken areas, alleviated, thanks to China's great achievements of in poverty alleviation, a strategy driven by the government and many non-profit organizations. We saw millions of children that we had supported and many more may now have a better future.

The value of a non-profit organization lies in the constant provision of its own value. Its driving force comes from stepping forward to face newer and probably bigger problems. Standing at a critical juncture in the development path of the Foundation, what do we see?

We still keep our eyes on all children, whether they are in the city or the countryside. We still look forward to that everyone unleashes their potential, to grow, and to realize their dreams. We see how health, as a basic right that every child is entitled to, underpins ideals. With a healthy body, children will not miss the golden stage of growth, and will have the ability and courage to explore the world and probe into themselves; with a healthy body, they will not miss the wonders of future, and life will be lived to the fullest. In this post-pandemic era and with the "Healthy China" national strategy, health is the best gift we can give to the next generation.

We also see many problems await solutions. We shall create an environment that supports the healthy development of children and where health is an integral part of life wherever there are at home or in school. We shall empower those that are important to the healthy growth of children, including parents and teachers, as they play a vital role in children's well-being. We shall cultivate the awareness of pursuing health in every child, sowing a seed of health in their young hearts that will have fruitful outcomes in their lives.

This is where Amway Charity Foundation aspires to fully devote itself to over the next decade and beyond. In

line with our vision and values, that also marks the beginning of a new era,

charging a non-profit organization with a new mission.

We expect this innovation to become a replicable model that can be applied to a larger scale and ultimately benefit more children. We believe that

with this brand-new platform comes greater powers from societies to build a better world. Meanwhile, we recognize the need for self-iteration, and we need to strive to build new capabilities to meet new challenges.

We were never alone over the past ten years. On our side, we have our donors who offered tremendous love and trust, without which our accomplishments would not be possible. On our side, we have the charitable organizations and loving volunteers, who are always ready to help with their expertise and support. We aspire to join hands with more. Looking forward, We not only expect great efforts, but also greater social responsibility and returns.

The pursuit of truth might be endless, yet every step counts. We stride on with no fear, as every step we took has been proven true and valuable by the smile and joy that we brought to the children.



Chairperson of Amway Charity Foundation
April 2022

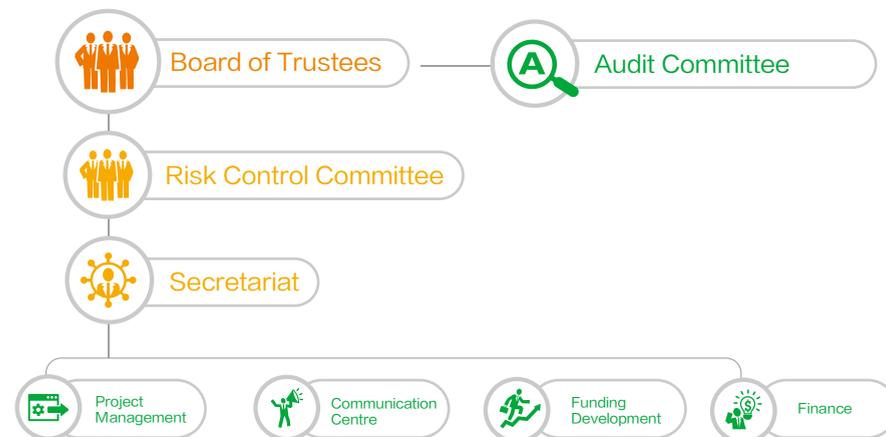


Amway Charity Foundation

Amway Charity Foundation (ACF) is a non-public foundation established in 2011 with a startup capital of RMB 100 million from Amway (China) Co., Ltd. As the first foundation with a multinational corporate background under the direct supervision of the Ministry of Civil Affairs, ACF focuses on two areas: nutrition and education for children in rural areas. More than 3.27 million children have been supported by Amway since its founding in China over the past 11 years. In child nutrition, we launched the Spring Sprout Project and the Power of 5 - Preschool Children's Nutrition Improvement Project, the "Healthy Children Paradise", and the "Child Health Protection Kit" and etc.. In child education, we initiated the Sunshine Project and the Rural Children Friendliness Community Project, among others, to help children integrate into their respective community and grow happily. In volunteer services, we established the China Volunteers Fund (CVF). In industry advancement, we launched the China Philanthropy Talents Development Program. Guided by the philanthropic spirit and actions of Amway (China), we are pooling the love and strength from Amway (China) employees, ABOs and the general public, sharing love with the world and encouraging the harmonious development of people and the society with professional, efficient and transparent operation, to eventually achieve the goal of enabling equal development for children in rural areas in China.

Amway Charity Foundation is a multi-time winner of the "China Charity Award", listed in the Forbes China Best Charities List Top 25 three times, has won the title of "Charity Transparency Excellence Organization" three times, and has been certified as AAA Foundation by the Ministry of Civil Affairs in 2021.

Organizational Structure:



Registration Information

Name: Amway Charity Foundation
Uniform Social Credit Code: 53100000717828729Q
Registration authority: Ministry of Civil Affairs of the People's Republic of China
Registered capital: 50 million yuan
Date of establishment: January 24, 2011
Supervised by: Ministry of Civil Affairs of the People's Republic of China
Legal representative: Paula Peng
Business Scope: Rescue disadvantaged children; support volunteer activities; establish public welfare funds; implement special funding; carry out cooperation and exchange; carry out activities in the field of environmental protection

Organization Structure

Patrons: Doug DeVos, Steve Van Andel
Honorary Chairman: Zheng Li Jinfang, Yan Zhirong
Board of Trustees Chairperson: Frances Yu
Vice-Chairmen: Vincent Hwang, Jenny Zhai, Wenston Wang
Chairperson: Paula Peng
Secretary General: Deng Yue
Trustees: Frances Yu, Vincent Hwang, Jenny Zhai, Angela Keung, Liza Cheung, Jia Chen, Katherine Li, Senlin Chen, Wenston Wang, Paula Peng, Li Zhiyan, Tong Jingjing, Deng Yue
Audit Committee: Cheng Gang, Meng Qi
Risk Control Committee: Frances Yu, Wenston Wang, Paula Peng



Our Vision:

We believe that every child can become the best they can be and live a beautiful, fruitful and hopeful life!

Our Mission:

Committed to providing children with necessary support during critical stage of development, we constantly improve the growth environment for Chinese children, stimulating their inherent potential to ensure equal development opportunities!



2021, A Year of Glory

Power of 5- Preschool Children's Nutrition Improvement Project Won China Charity Award



On September 5, the 11th China Charity Award Commendation Conference was held in Beijing. With its outstanding achievements in the child nutrition, Amway Charity Foundation Power of 5- Preschool Children's Nutrition Improvement Project won the China Charity Award for the Most Influential Charity Project. This is the eighth time that Amway has won the Award, following the Spring Sprout Project and the China Philanthropy Talents Development Program, again demonstrating Amway's leadership in the field of children's philanthropy.

Ranking Top 1 for Transparency in the Industry for 7 Consecutive Years



Jointly developed and launched by the China Foundation Center and the Tsinghua University Research Center for Anti-corruption and Governance in 2012, "The Foundation Transparency Index (FTI)" is a comprehensive set of indicators reflecting the level of information disclosure of foundations in China, and is the most authoritative and professional evaluation system. The 2021 index system has been upgraded with tightened requirements. The Foundation successfully attained full marks, which was achieved by only 6.6 percent of the 2,415 foundations surveyed nationwide. This is the seventh consecutive year that Amway Charity Foundation has won the first place.



New Decade, New Strategy, New Journey

Non-profit organizations always stand on the forefront of social innovation. With the successful conclusion of the Targeted Poverty Alleviation national strategy, nutrition deficiencies of children in poverty-stricken areas have been significantly alleviated, marking a successful end to a ten-year journey. Yet, there is no end to pursuing child health and well-being. Towards new and higher goals, Amway Charity Foundation sets off a new journey.

New Times, New Focus

In the past ten years, China's economic structure and social environment have undergone tremendous changes. With rapid economic growth and decisive victory in poverty alleviation, China is now a moderately prosperous society and is moving towards a middle-income country. An important goal of China in social development is to enable shared prosperity by closing the urban-rural gap and the wealth gap, as well as promoting rural revitalization and the third wealth distribution centered on philanthropy. Public welfare organizations also need to evolve with the times to meet new public welfare needs of children in new social environment - from eating a good meal, getting sufficient nutrition, to growing up healthily.

Amway Charity Foundation rose to the call of the Healthy China 2030 national strategy and other social and economic development directions such as rural revitalization and dual carbon goals, and made full use of the advantages accumulated in the past in the fields of child nutrition, education and public advocacy, to reorient its future development focus from nutritional enhancements to the healthy growth of children.

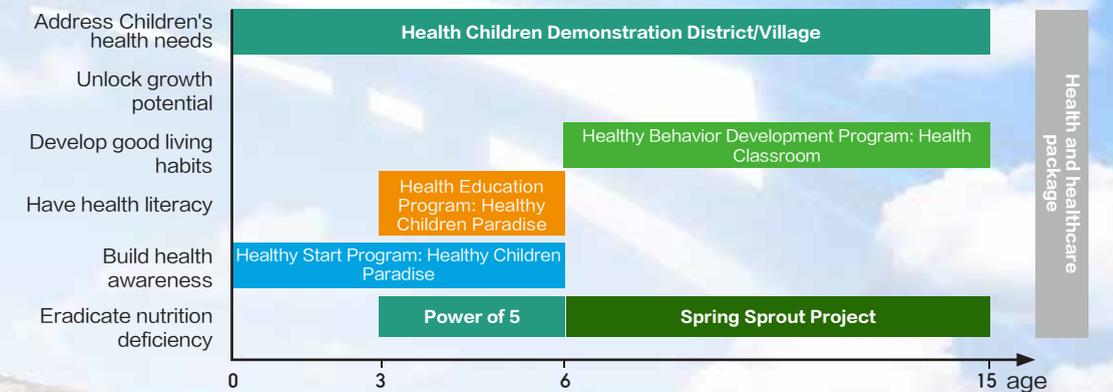
Core Positioning

Closing the Health Gap and Protecting Children's Right to Health

Key Objectives

- To empower every child with scientific support to tap into their potential and live life to the fullest.
- To equip every child with health awareness and good health habits to have optimal health for the lifetime.
- To enable every child to live in a health-conscious, health-promoting society and eventually become an advocate for healthy living.

Project Overview



Comprehensive solutions for children between aged 0-15 in rural areas that meet differentiated needs in different growth stages.

Key Projects - Healthy Children Paradise

Origin: Our Findings

As our new mission is to give every child a healthy future, we are reorganizing what we have seen and thought to pave an effective path.

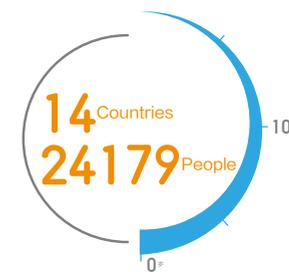
The Healthy Growth of Children in Many Villages is Severely Challenged

According to 2016 data from The Lancet, the authoritative medical journal, over 17.43 million children in China were at risk of poor early development, and there was a huge urban-rural gap in children's early development, with rural children significantly lagging behind in cognitive, linguistic, emotional, and social development.

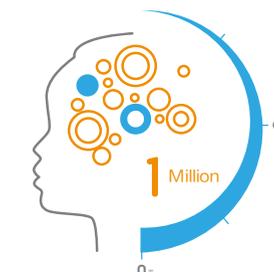
In 2016, Amway Charity Foundation collaborated with the Institute of Psychology of the Chinese Academy of Sciences to conduct a study in Songtao County, Guizhou Province, to assess the development of children aged 3-6 years. The result found 3-6 year-old children there lag behind their peers nationally in cognition, language, precise action and socializing. Especially in cognition, the local 6-year-old is only on par with the normal 4-year-old nationally.



The Importance of Healthy Development of Children



Researchers at the University of Geneva in Switzerland analyzed health data from 24,179 individuals aged 50 to 96 in 14 countries. They found strong correlation between the financial and health situation of a child's family and the growth and health and self-development of the child aged 0 to 10.



Scientific studies have found that during the early years of a child's development, the brain has more than 1 million neurons connected every second. Age 0-6 is the golden period of psychological, intellectual and cognitive development.



Nobel Prize-winning economist James J. Heckman's research on integrated early childhood development shows that investing in early childhood development yields a return worth of 15-17 times investment.

The Living Environment is the Bottleneck Restricting the Healthy Growth of Children

In rural areas, only **13%** of caregivers read for children, and only **38%** sing nursery songs for children

Over 90% of rural households have less than **5** books for young children

Over 85% of rural households have less than **5** toys.

Most kindergartens in rural areas lack toys and educational tools, let alone courses for children's development.



To create a fun, caring and healthy childhood for children in China



Healthy Children Paradise

Time Period: 2021-present

Partner Organizations:

Health and Sports Development Centre of China Youth Care Working Committee, Amway Charity Foundation, One Foundation, Tencent Foundation.

Project Goals:

To raise awareness of healthy parenting among families, improve the environment for early childhood development and reduce the risk of retardation among children aged 0-6 in rural areas.



Core Content (Family Version)

To provide a "parent-child health playground" for rural families and develop a nutrition and parenting curriculum. Also to provide volunteer services to enhance parenting skills and create a family environment that effectively supports the healthy growth of rural children.



A mini family playground:

Designed by experts in pre-schooling, cognition and neuroscience, brain science, children's physical education, children's sports and education, containing three modules: Healthy Nutrition Space, Cognitive Development Bookshelf, Happy Play World and etc., with 11 pieces of universal play and teaching aids, 3 pieces of age-specific toys and 12 age-specific picture books, forming a complete and systematic space for children's growth, focusing on the whole spectrum of children's health awareness, cognitive, language, physical health development, movement and fine movement development needs.

A curriculum dedicated to the healthy growth of children:

The program is developed in collaboration with the Rural Education Action Programme (REAP), an authoritative charity in the field, and covers the two principal areas of child nutrition and scientific parenting. The idea of interactive growth is integrated. Parents and children learn and grow together. The ability of bring up children is improved.

A group activity for village children:

Children aged 0-3 are in a critical period of brain development and social-emotional building, especially as they enter the toddler years when they become more active and independently curious, demanding plenty of opportunities to practice and develop new skills. Also building up their social awareness and emotional relationships with others in an environment that is colorful, safe, reliable and flexible enough. Therefore, the Healthy Children Paradise designed a monthly parent-child community program where caregivers and children are invited to get together once a month to play parent-child games, make crafts, read picture books, play music, hold birthday parties, etc. The program also teaches caregivers about children nutrition and health, shares scientific parenting knowledge and experience, encourages caregivers to participate actively. It also creates a mutual support group for parenting, and advocates more people to pay attention to children's early development, in order to build up a positive parenting atmosphere in the community.

A community network focused on children development

The project has independently designed a WeChat mini-program and an online management system called "Playground Cloud Classroom". There are three main sections in this management system: short video courses on parenting knowledge, an interactive community for parents and a points-redemption platform. The "Playground Cloud Classroom" relies on Internet technology to facilitate online parenting education and learning for caregivers, who may earn points by clocking in, signing in and interacting with the community, and redeem toys on the platform. The platform creates an atmosphere and environment for caregivers and advocates for them to form the parenting philosophy of "15 minutes of high-quality companionship every day".



An innovative project management mechanism

The Healthy Children Paradise fills a gap in the public welfare sector that focuses on the family environment. The project is managed at four levels, with village cadres responsible for the declaration and management of the families that applied for the project, the distribution of materials and the regular supervision in each household. At the county level, a county-level leadership team is set up, led by the county government, with a dedicated person in charge to ensure that the project is put into practice. The provincial-level committee is responsible for guiding the implementation of the project. The Health and Sports Development Centre of China Youth Care Working Committee is responsible for coordinating and managing the project.

Family group activities are mainly organized by village kindergarten teachers, who train volunteers in villages every month, so that services can be delivered to the countryside.

The Healthy Children Paradise dual management and operation model of "online and offline" ensures that the project operates effectively and in a timely manner. The online community is managed through Internet technology, and parents are motivated to learn about healthy parenting.

The project was initiated by the Health and Sports Development Centre of China Youth Care Working Committee, Amway Charity Foundation, Shenzhen One Foundation and Tencent Charity Foundation to create an innovative public welfare project in the field of early childhood development, targeting family intervention models





The Story of Xiaohu

Xiaohu lives in the remote mountains of Guizhou. His mother works somewhere else, and Xiaohu only has his grandfather around. It was Grandpa Laojin's deepest worry that Xiaohu still could not speak as a 3-year-old. Even though he tried everything, reliable or not, including using the loudest rooster to encourage imitation and exaggerated movements to guide his grandson, Xiaohu remained silent. In fact, all Xiaohu wanted was for his grandfather to play with him as companionship is the best nutrition for a child's growth. One day, Laojin brought home the "Healthy Children Paradise". The floor mats were laid, toys and picture books were placed, and suddenly there were many colors in the home. Xiaohu's mother came home as well to stay with Xiaohu, reading and telling stories to him. She also supplemented Xiaohu with nutrition as learned from the parenting courses. One day, Xiaohu pointed at the straw hat on the book and shouted out the word "Grandpa". His grandfather, who just came home and removed his straw hat, burst into tears with excitement.

This is "Healthy Children Paradise". It goes into families deep in the mountains to help parents better accompany their children during growth. It ensures a fair starting point for children, wherever they live.



Scan code to watch

Achievements:

As of 31 December 2021

The Project has been implemented in **127** villages in four counties in Guizhou Province, namely Congjiang, Liupanshui Liuzhi Special Zone, Qiannan Libo and Zunyi Fenggang

serving **3,891** families and developing **155** courses on health knowledge for children at the project sites.

Project Evaluation

Amway Charity Foundation firmly believes that the true meaning of philanthropy is for the recipients to make real changes. From the very beginning, the Foundation invited the Institute of Youth and Child Health of Peking University to be the evaluator for the project, setting 12 core indicators covering three dimensions: children's physical development, children's overall development and parents' parenting skills. ACF carries out evaluation and makes public the report in different phases to optimize the projects under the supervision of the public and donors.

Testimonials

Beneficiary Families:

We are so lucky to have so many kind people who care about our children. With the playground at home, we can spend more quality time with the kids.

Village Cadres:

With this project, we have also set up a WeChat group in our village and parents have become more aware of the importance of education for children.

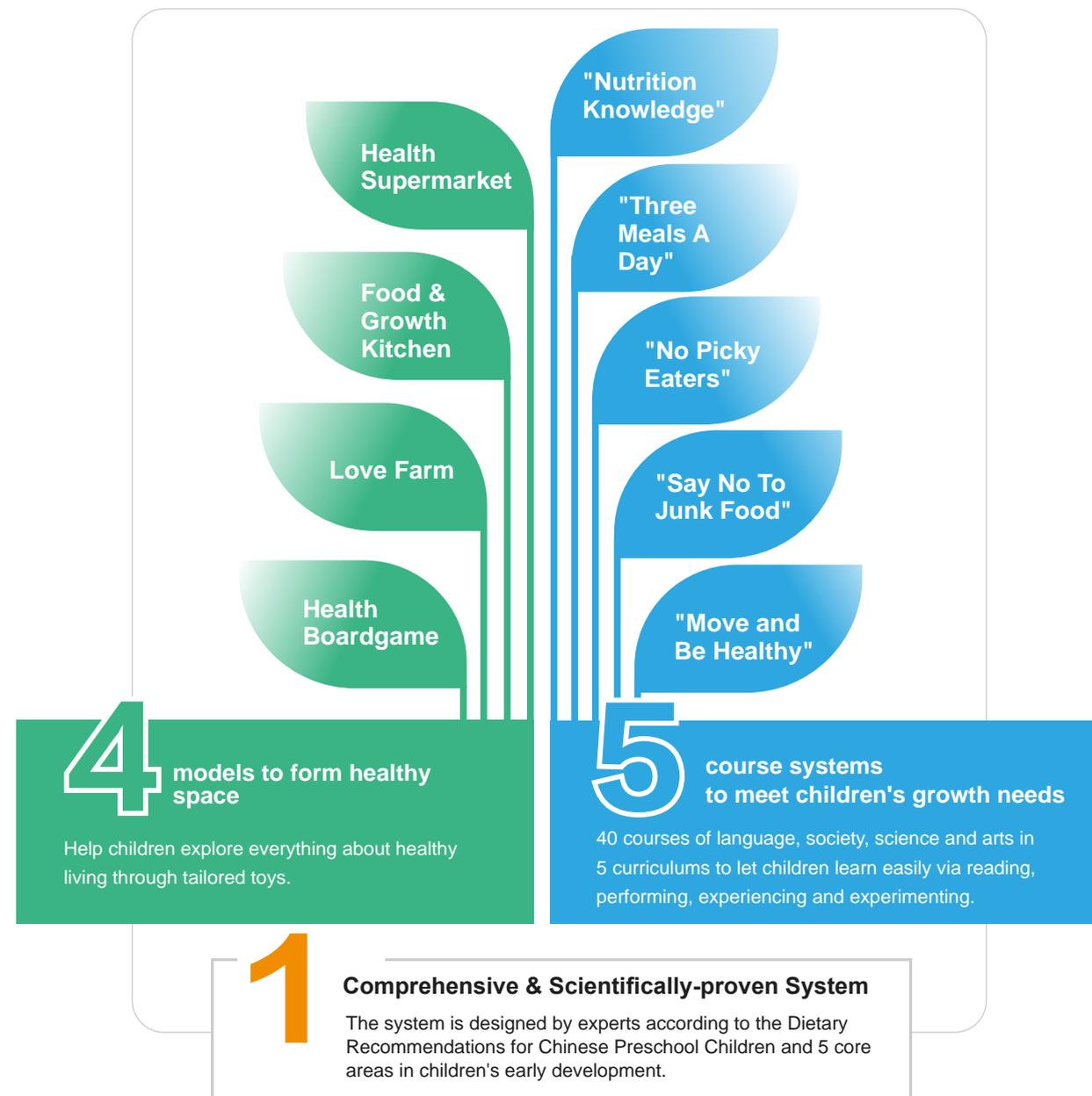
County-level China Care for the Next Generation Working committee :

Child development requires systematic efforts, and this is a wonderful project that cares for the intellectual and psychological development and growth of children in poor rural areas. It makes a real difference to rural China and changes rural families' understanding of childcare.



Core Content (Kindergarten Version)

The project was initiated by China Charities Aid Foundation for Children and Amway Charity Foundation. With the "Fun Corner" and the nutrition education curriculum for rural children, the project aims to improve the teaching skills of kindergarten teachers and help kindergarten classes to create an environment that supports preschool children to develop nutrition and health awareness, so that they can develop nutrition and health habits that will benefit them through life.



Achievements

In 2021, a total of **470** Healthy Children Paradise were put in place

covering **220** kindergartens in **10** counties across **6** provinces

benefiting more than **30,000** children



Three-Party Cooperation Creating Healthy Children Cultivation Atmosphere

The period from 0 to 6 is the most critical period for children's overall development. During that period, their intelligence and cognitive ability grow. Daily activities for children aged 3-6 mainly take place in kindergartens. The Healthy Children Paradise is implemented in kindergartens, incorporating nutrition and health courses into rural kindergarten teachers' daily teaching, supporting children's early development and creating a healthy child-rearing environment through a triad of family, kindergarten, and community.



Partnering with the United Nations World Food Programme to Support Children's Nutritional Health

On 11 October 2021, the United Nations World Food Programme (WFP) held a seminar on nutrition improvement and development for pre-school children at the Asia Hotel in Beijing. Amway Charity Foundation was invited to the donation ceremony as a project partner. At the seminar, the Foundation donated RMB 1.3 million worth of Healthy Children Paradise materials for Kindergarten to 130 classes in WFP's new project sites, Sichuan Wangcang and Hunan Xiangxi. To date, the Foundation has supported kindergartens in all three provinces and four counties of the WFP preschool nutrition improvement project, benefiting over 7,000 children. The UN World Food Programme highly recognizes the project for its innovation in health education for rural children. The Foundation and WFP will continue to join hands in expanding the project to benefit more children.

Key Public Welfare Projects Over the Years

Spring Sprout Project

Time Period: 2011-2016

Partner Organization: China Care for the Next Generation Working Committee

Project Goals: By equipping rural schools in poverty-stricken areas of China with kitchen equipment, building Spring Sprout Kitchens and training kitchen administrators, the project ensures that children have access to nutritious, hot meals every day.

Achievements:



22 provinces and 305 counties covered



3,856 Spring Sprout Kitchens built



Over 3,800 kitchen administrators trained



570,000 nutrition manuals distributed to students



Over 1.94 children benefited



Largest In China

Greatest Coverage

Most Beneficiaries

Evaluation

Data from the Institute of Child and Adolescent Health of Peking University's assessment of students in the schools covered by the project showed that:



The two-week illness rate was 1.2%, lower than non-project schools

The anemia diagnosis rate was 6.7%, lower than non-project schools

The proportion of students with high IQ was 2.8%, higher than non-project schools

Project Impact:

The Spring Sprout Project is an innovative case of social impact investment in China. In the process of implementation, Amway Charity Foundation changed its approach from offering hardware only to providing a proven and mature model for addressing the nutrition problems of schoolchildren to local governments, schools, enterprises, charitable organizations and the general public and leveraging a wide range of social resources. Amway Charity Foundation devoted RMB 170 million to the Spring Sprout Project and pooled together a total of RMB 860 million in social investment from various resources

Social Recognition:



Won the China Charity Awards for "Most Influential Charity Project"



Represented China's philanthropic projects at the Clinton Global Initiative



Content:

Nutritional intervention

Amway Charity Foundation, together with the Chinese Society of Nutrition, co-developed the Little Bits chewable nutrition tablets, a charitable product specially designed and offered free for preschoolers in impoverished areas in China to ensure sufficient nutrition during key growth period.

Nutrition education

Right perception of nutrition has lasting effect throughout children's life. ACF partnered with Department of Preschool Education in Central China Normal University to develop a course system on 5 key areas of children's growth, namely health, art, society, language and science, to combine nutrition education and all-round development and to ensure the healthy growth of children.



**Power of 5
Preschool Children's
Nutrition Improvement
Project**

Time Period: 2015-2021

Partner Organizations:

China Development Research Foundation,
China Children and Teenagers' Fund,
Chinese Nutrition Society

Achievements:

Covered **2,122** classes in
910 kindergartens
in **23** counties across **11** provinces,

Over **43.72** million Little Bits child nutrition
tablets distributed

2,800 sets of food education kits
and **40,000** class hours
to more than **120,900** rural children.

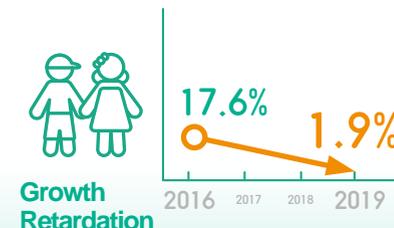


Result Assessment:

Assessed by the Institute of Child and Adolescent Health of Peking University:



Anemia rate among participating children decreased from **37.6%** in 2016 to **11.4%** in 2019.



Growth retardation decreased from **17.6%** in 2016 to **1.9%** in 2019



Two-week illness rate decreased by **67%**



Social Recognition:

China Charity Award for "Most Influential Charity Project"

Actions in Pandemic Prevention and Disaster Relief

Over the past year, COVID-19 was still with us= and had temporarily rebounded in some cities, again putting local residents at risk. We adjusted our countermeasure strategy in the post-pandemic era. On one hand, we focused our efforts on designing universal emergency defense products that provide accurate and effective protection for children in afflicted areas; on the other, we have set up an emergency response mechanism to keep an eye on the development of the pandemic and respond quickly to areas in need.





Health Protection Kit

Time Period: Since June 2020

Partner Organization: China Children and Youth Charity Foundation

Content :

Essential hygiene and epidemic prevention supplies



Fundamental hygiene and health courses

By providing hygiene supplies and PPE for children in kindergartens with poor sanitation facilities, we aim to provide a safe and healthy environment for children to grow up in.

The project developed children health courses including sanitary habits, disease prevention and mental health and offered teaching aids and toys as well as training for kindergarten teachers to develop healthy mindset and habits that will benefit children throughout their lives.

Achievements :

To date, the project has invested a total of RMB

17.55 million

covering **58** counties in **30** provinces

delivering **4,995** early childhood classes and health protection support to

174,088 children

Future direction :

The Foundation will also continue to upgrade the Health Protection Kit and make it more widely available as the Foundation's standardized disaster response offering, responding to disaster relief needs, to provide assistance and support to affected areas as soon as possible



Story:

Health protection kits to the rescue during the flood in Henan province

We still remember the devastating rainstorms in Zhengzhou, Henan province in 2021 that led to the severe flood in the city and many other areas, causing significant casualties and property damage. This was further compounded by the fact that flood is often followed by infectious diseases, and we were having one already. We can't afford to ignore the risk.

In the face of the disaster, Amway Charity Foundation responded quickly by joining forces with the China Charity Foundation for Children and Adolescents to donate RMB 1.35 million worth of health protection kits to the Henan Charity Federation for post-disaster pandemic prevention for children in Henan. Amway volunteers from Zhengzhou, Xinxiang, Zhoukou and Jiaozuo overcame difficulties to deliver the kits to the children in the disaster-stricken areas. Opening the wonderful hygiene kits, the children were excited to try the tiny toothbrushes and hand sanitizers, and the teachers gave them a personal health protection lesson. The pandemic shall pass, but the healthy living habits will stay.



Amway Volunteers in Numbers

Amway Charity Foundation has 190 volunteer teams nationwide

190

100,431

with 100,431 registered volunteers

2,714,162

contributing a total of over 2,714,162 hours of volunteer service

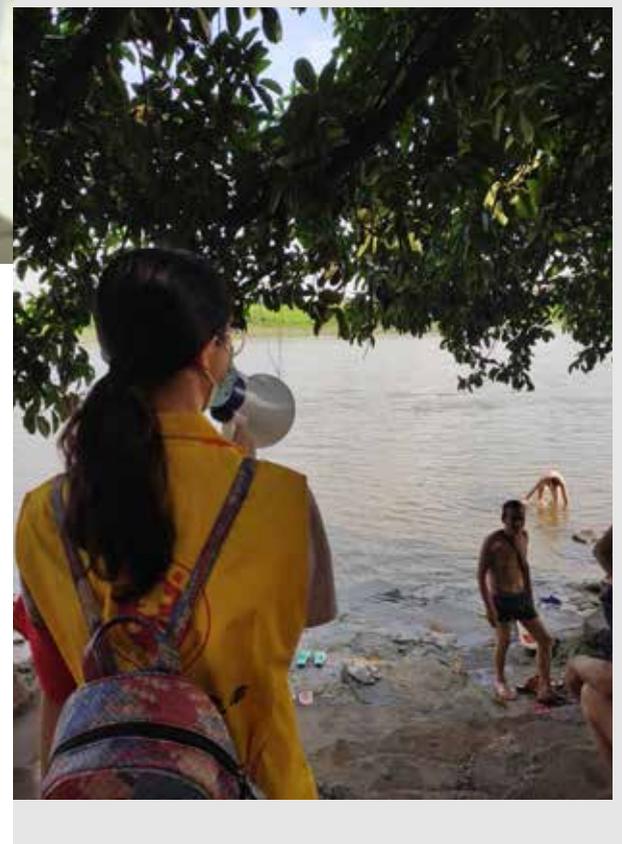
organizing a total of

301

 volunteer events

Our volunteers

Volunteerism is not only an important heritage of the Chinese culture and an inevitable trend for improving social governance. "Helping others to help themselves" is an important part of Amway's corporate culture, on which volunteerism thrives. As early as in 2003, Amway established the Amway Volunteer Association, one of the largest corporate volunteer service teams in China. In 2011, Amway Charity Foundation was established to make taking volunteer activities and volunteerism advocacy as its mission. Actively providing service in various fields, including disability support, education, environmental protection, major contests, emergency rescue and disaster relief, Amway volunteers shine as a benchmark for the charity industry in China.



We are together through thick and thin

In January and February 2021, Shijiazhuang was suddenly hit by a pandemic outbreak and went into lockdown. During the pandemic, 80 Amway volunteers signed up to the "Amway Anti-Pandemic Volunteer Service Team" and 38 volunteers supported nucleic acid testing, data collection, livelihood supplies provision, services at high-risk areas and quarantine sites, and blood donation, contributing a total of 5,600 hours of voluntary service within 23 days. The professionalism and volunteerism of the Amway volunteers were widely recognized by the community and reported by eight media outlets in Shijiazhuang. They also served as role models that inspire more to serve and contribute as volunteers.

Every day, she prevents 50 people from drowning

In July 2021, a number of incidents took place in which teenagers and children in Foshan City drowned when playing in water in the wild. Foshan Public Security Bureau Chancheng Branch, Foshan Blue Sky Rescue Team and Amway Foshan Volunteer Service Team urgently established a drowning prevention volunteer service team. Amway Foshan Branch donated "Water Rescue Kits" to cover the whole region, and jointly carried out emergency rescue drills for volunteers against drowning.

Upon learning the news, Amway volunteer Chen Lixian, who had witnessed a drowning accident several years ago, immediately requested to join the team. Every afternoon, she and 160 volunteers patrolled 11 high-risk sites along the 55 km long river under the blazing sun, in parks, rivers, ponds, reservoirs and deep troughs... Over more than two months of hard work, her skin was well burnt and tanned, but she was proud to tell us that she managed to dissuade more than 50 people from swimming in the wild per day, which may have prevented one life after another from being taken away by the relentless water, and kept families from grieving the loss of their loved ones.

Stories of Amway Volunteers:

Dedicating voluntary action to CPC centenary!

The year 2021 marks the centenary of the founding of the Communist Party of China, and volunteers in Beijing have been actively involved in volunteering. From June 12 to July 5, 2021, the hottest 24 days of the year in Beijing, 735 volunteers were on duty, providing nearly 800 hours of volunteer services for the celebration of the centenary of the Party in two core areas of Dongcheng District and Xicheng District. It is worth mentioning that seven key volunteers also formed a team of Dongcheng District Urban Supervisors with cadres from the Dongcheng District Youth League Committee to support the urban volunteering service in Dongcheng District. During the celebration, they provided volunteer guidance, on-duty regulation and timely report on their posts, covering 20 urban volunteer service stations in the district. Amway volunteers demonstrated volunteerism with professionalism and dedicated themselves to the centenary of the Party with practical actions.





Industry Advancement

Since its establishment, ACF has assumed the responsibility of driving the development of the industry, and has been consistently making its contribution to the development of the industry by cultivating professionals, supporting key projects and top NGOs, and hosting forums of the industry.



Support JA China and university students' growth

Founded in 1993, JA China (Junior Achievement China) is a public education organization dedicated to helping young people develop. Since 2016, JA China has partnered with Amway on the "Career Set Sail" program to inspire university students to navigate career paths and develop professional skills, and has served and impacted 18,243 university students over the past six years. Ms. Frances Yu, Chairman of Amway Charity Foundation, also serves on the Board of Directors of JA China.



Support the 7th International Conference on Poverty Reduction and Child Development

The International Conference on Poverty Reduction and Child Development is sponsored by the China Development Research Foundation and has an important influence in international public welfare and child development. As part of children's public welfare, Amway Charity Foundation also actively participated in the work of the conference and supported the holding of four conferences consecutively. The goal of the 7th International Conference was to discuss important topics including the United Nations Sustainable Development Goals and child development, the establishment of children's public service system and policy system, and innovative practices in child development to share experiences of China's poverty alleviation and child development and learn from the international community to promote international cooperation in child development and poverty alleviation.



Report on Child Nutrition and Development in China

Since its establishment, Amway Charity Foundation has focused on the nutrition and development of Chinese children, not only through the Spring Sprout Project and the Power of 5: Preschool Children's Nutrition Improvement Project, but also via research and thinking about related issues. To support more public welfare organizations and professional institutions, Amway Charity Foundation, in collaboration with professional child health research institutes in China, initiated the preparation of the Report on Child Nutrition and Development in China in the end of 2019 to review the changing trends and milestones of child nutrition and development in China over the past decade. In the meanwhile, ACF summarized ten keywords of child nutrition and development and used them to analyze the outcomes of existing nutrition intervention projects to conclude models and propose policies. The Report was completed in December 2020 and will be published in May 2022.



Advocate Public participation

Public welfare organizations are not only the practitioners of public welfare actions, but also the advocates for public welfare concepts. Through its brand credibility and influence, Amway Charity Foundation has been making full use of short videos and the social media to convey the philosophy of public welfare to the public, engaging the whole society to support public welfare and the underprivileged, thus creating a synergy of love and care.

Raising Children Short video series to promote healthy parenting

On June 7th, Amway Charity Foundation's child health video channel "Raising Children" was officially launched through its WeChat video account. The program is based on the Report on Chinese Child Nutrition and Development in China and invites authoritative experts in the field to explain in detail the difficulties and pain points of parenting. In 2021, the program launched with four themes: "Child Vision Protection", "Child Snacks and Dietary Health", "Child Obesity" and "Hidden Hunger", and a total of 59 quality short videos were released. By the end of December, the videos had been viewed 1,006,350 times, reposted 100,788 times and liked 43,015 times.

Join hands with Tencent "CREATIVITY FOR GOOD" to shed light on public welfare

Acknowledging the high recognition of the social value of ACF's "Healthy Children Paradise" project, Tencent's "CREATIVITY FOR GOOD" invested RMB 4.5 million to promote the project. The project has been viewed 9.76 million times through WeChat ads, reaching 4 million WeChat users, and has also been presented on WeChat official accounts such as Southern Weekly and Duzhe. So far, it has been viewed by more than 1.88 million people and raised over RMB 230,000. Leveraging Tencent's influence, more become aware of the challenges faced by rural children and can contribute in various ways.



Walk for Health

The pandemic outbreak has inspired people to be proactive and healthy. In May, Amway Charity Foundation launched the "Nutrilite Weight Loss Race" to encourage the public to donate the number of steps to Amway's child nutrition program while cultivating healthy living habits. This win-win public welfare of "helping people help themselves" has been widely responded, with a total of 54,000 caring netizens participating and donating a total of 5.7 billion steps. So far, the campaign has been running for five years, with a total of 4.8 million participants and 149.7 billion steps donated, which approximately equals to 2,824 circles around the earth.

"Little Partners in Philanthropy"

In 2021, Amway Charity Foundation launched the 6th 99 Charity Day campaign through Tencent's "99 Charity Day" project. Under the theme of "I am a little partner in philanthropy", the campaign advocated "Healthy Children Paradise" to support the healthy growth of rural children. A total of 19,000 people nationwide has signed up for the campaign, with a total donation of over RMB 750,000, directly helping 640 rural families. Over the past six years, the campaign has attracted more than 360,000 participants, raised over RMB 12 million and helped more than 30,000 children.

During this period, Amway Charity Foundation cooperated with Shenzhen One Foundation on large-scale public publicity and advocacy activities for the "Healthy Children Paradise" project. The campaign invited gymnastics champion Liu Xuan to be its ambassador and was launched in core business districts as well as mainstream media outlets such as People's Daily, People's Daily APP, Tencent Penguin APP and other online platforms, reaching a total of 900 million viewers, leveraging the enthusiasm and celebrity effect of 99 Charity Day to raise the visibility of public welfare and mobilize more people to participate in children's public welfare actions.



2021 Financial Summary

Auditor's Report

Auditor's Report

Amway Foundation

Shenhui Internal audit (2022) 088

(1) Audit opinions

We have audited the attached financial statement of Amway Foundation, including the 2021 balance sheet, 2021 statement of activities and statement of cash flow and notes.

We believe that the attached financial statements have been prepared in accordance with the Accounting System for Non-governmental No-profit Organizations in all material respects, and faithfully reflect the financial status of Amway Foundation as of December 31, 2021, as well as the results of its operating activities and cash flows in 2021.

(2) Basis for audit opinions

We have prepared the audit report according to the Chinese registered auditors' auditing standard. The 'responsibility of registered auditors to financial statements' part further illustrates our responsibilities. We are independent of the Amway Foundation and have fulfilled professional responsibilities according to the standard. We believe we have acquired sufficient and adequate auditing evidence and basis for our audit opinions.

(3) The management and governance team's responsibility to the financial statement

Amway Foundation's management team (hereinafter referred to as 'the Management'), according to the Accounting System for Non-governmental No-profit Organizations, compiles the financial statement and makes it a fair reflection. They design, implement and maintain necessary internal control in order to avoid material mistakes resulting from cheating or mistakes.

In preparing the financial statements, the Management assesses the sustainability of the Amway Foundation, discloses matters related to continuous operation (if applicable), and applies the assumption of continuous operation unless the Management plans to liquidate the Amway Foundation, ends its operation or has no other realistic alternatives.

The governance team supervises the financial reporting of Amway Foundation.

(4) CPA responsibility to financial statements

Our goal is to acquire reasonable guarantee for whether there are material mistakes resulting from cheating or mistakes and publish the audit report containing our audit opinions. Reasonable guarantee is high-level guarantee but it does not make sure every material mistake will be uncovered when doing an audit according to auditing standards. Mistakes may result from cheating or mistakes,

we will apply professional judgement and maintain professional doubt when doing the auditing. At the same time, we do the following work:

(1) We identify and evaluate material mistakes of the financial statement resulting from cheating

or mistakes and design and implement auditing process to fend off the risks. We acquire sufficient and adequate audit evidence as the basis for our auditor's report. Cheating may display in the forms of collusion, forging, omitting, false statements or overriding internal control. The risk of failing to identify cheating is bigger than failing to identify mistakes.

(2) Understand auditing-related internal control and design adequate process. But the goal is not to judge the adequacy of internal control.

(3) Comment on the adequacy of the management's accounting policy and their accounting estimates and relative disclosure.

(4) Comment on the management's assumption of continuous operation. At the same time, we come to conclusion of any potential matters that may affect the Amway Foundation's ability to operate continuously or of whether there are major uncertainties. If we come to conclusion that there are major uncertainties, we are obliged by the auditing standard

that we remind the readers to note relative disclosure in the financial statement. If the disclosure is not sufficient, we shall make qualified opinions.

(5) Evaluate the lines and rows, structure and content (including disclosure) of financial statement and comment on whether the financial statement fairly reflects related transactions and matters.

We communicate with the governance team about planned audit scope, timeline and manor audit findings including flaws in internal control.

2. Reportable matters per law

The Amway Foundation's previous year's auditor's report was issued by Beijing Zhong Pingjian Huahao Accounting Firm on 5th Mar. 2021- unqualified opinion auditor's No. 19002 Zhong Pingjian Huahao Audit (2001).



北京神州会计师事务所有限责任公司

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中国注册会计师：
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二〇二二年三月二日

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Balance Sheet

Amway Charity Foundation				Y 2021				RMB	
Assets	Line	1 st Jan. 2021	31 st Dec. 2021	Liabilities and net assets	Line	1 st Jan. 2021	31 st Dec. 2021		
Current assets:				Current liabilities					
Cash	1	71,022,005.95	36,683,701.47	Short-term debt	23				
Short-term investments	2	32,000,000.00	72,000,000.00	Accounts payable	24	355,950.10			
Accounts receivable	3	49,165.99	235,878.25	Taxes payable	25				
Prepaid expenses	4			Advances received	26	19,651.44	14,259.97		
Inventory	5			Accrued wages	27				
Deferred expenses	6		14,400.00	Accrued expenses	28	121,000.00	80,000.00		
Long-term debt investment due within year	7			Estimated liabilities	29				
Other current assets	8			Long-term loans payable with less than one-year maturity	30				
Total current assets	9	103,071,171.94	108,933,979.72	Other current liabilities	31				
				Total current liabilities	32	496,601.54	94,259.97		
Long-term investments:									
Total current assets	10			Long-term liabilities:					
Long-term equity investments	11			Long-term debt	33				
Long-term debt investments	12			Long-term accounts payable	34				
Fixed assets:				Other long-term liabilities	35				
Fixed assets at cost	13			Total long-term liabilities	36				
Less: accumulated depreciation	14								
Net fixed assets	15			Entrusted debt:					
Work in progress	16			Entrusted debt	37				
Cultural relics and cultural assets	17			Total liabilities	38	496,601.54	94,259.97		
Fixed assets disposal	18								
Total fixed assets	19			Net assets:					
				Net assets without donor restrictions	39	98,791,353.06	106,614,820.90		
Intangible assets:				Net assets with donor restrictions	40	3,783,217.34	2,224,898.85		
Intangible assets	20			Total net assets	41	102,574,570.40	108,839,719.75		
Entrusted assets:									
Entrusted assets	21								
Total assets	22	103,071,171.94	108,933,979.72	Total liabilities and net assets	42	103,071,171.94	108,933,979.72		

Statement of Activities

Y2021

Amway Charity Foundation		RMB					
Item	Line	Previous year			Current year		
		Non-restricted	Restricted	Total	Non-restricted	Restricted	Total
1.Income							
-Contribution	1	15,285,800.00	19,447,677.73	34,733,477.73	21,126,441.66	20,942,534.34	42,068,976.00
-Service income	2						
-Merchandise sales	3						
-Grants	4						
-Investment income	5	1,641,751.59		1,641,751.59	1,546,331.97		1,546,331.97
-Other income	6	508,341.32		508,341.32	730,694.25		730,694.25
Total income	7	17,435,892.91	19,447,677.73	36,883,570.64	23,403,467.88	20,942,534.34	44,346,002.22
2.Expenses							
2.1 Activities expenses	8	23,858,880.96		23,858,880.96	35,941,595.49		35,941,595.49
2.2 Management expenses	9	1,051,346.69		1,051,346.69	2,029,607.29		2,029,607.29
-Salary expenses		234,369.46		234,369.46	242,978.67		242,978.67
-Administrative expenses		814,610.60		814,610.60	1,784,400.82		1,784,400.82
-Others		2,366.63		2,366.63	2,227.80		2,227.80
2.3 Financing expenses	10	323,327.69		323,327.69	109,650.09		109,650.09
2.4 Other expenses	11						
Total expenses	12	25,233,555.34		25,233,555.34	38,080,852.87		38,080,852.87
3.Restricted net assets converted into non-restricted net assets	13	18,596,689.77	-18,596,689.77		22,500,852.83	-22,500,852.83	
4.Change in net assets (‘-’ means net assets less)	14	10,799,027.34	850,987.96	11,650,015.30	7,823,467.84	-1,558,318.49	6,265,149.35

Statement of Cash Flow

Y2021

Amway Charity Foundation		RMB	
Item	Line	Amount	
1.Cash flows from operating activities			
-Cash received by contributions	1		42,068,976.00
-Cash received by membership	2		
-Cash received by offering services	3		
-Cash received by merchandise sales	4		
-Cash received by grants	5		
-Cash received by other operating activities	6		628,270.89
Sub-total of cash inflows	7		42,697,246.89
Cash paid for contributions or financial support	8		34,697,925.49
Cash paid to or on behalf of employees	9		1,842,598.77
Cash paid for goods and services	10		
Cash paid for other operating activities	11		1,978,667.04
Sub-total of cash outflows	12		38,519,191.30
Net cash flows from operating activities	13		4,178,055.59
2.Cash flows from investing activities			
Cash received from return of investment	14		336,000,000.00
Cash received from distribution of investment profit	15		1,483,643.07
Cash received from disposal of fixed assets and intangible assets	16		
Cash received from other investing activities	17		
Sub-total of cash inflows	18		337,483,643.07
Cash paid to acquire fixed assets and intangible assets	19		
Cash paid to investment	20		376,000,000.00
Cash paid relating to other investing activities	21		
Sub-total of cash outflows	22		376,000,000.00
Net cash flows from investing activities	23		-38,516,356.93
3.Cash from financing activities			
Cash received from borrowing	24		
Cash received from other financing activities	25		
Sub-total of cash inflows	26		
Repayment of borrowings	27		
Distribution of interest expenses	28		
Payment on other financing activities	29		
Sub-total of cash outflows	30		
Net cash flows from financing activities	31		
4.Effect of foreign exchange rate changes on cash	32		-3.14
5.Net increase in cash and cash equivalents	33		-34,338,304.48

Monetary Funds

Type	Currency	1 st Jan. 2021	31 st Dec. 2021
Cash	RMB	0.00	0.00
Bank deposits	RMB	71,022,005.95	36,683,701.47
Total		71,022,005.95	36,683,701.47

Contribution Income

RMB 42,068,976.00 contribution income has been received within the year. The list shows the donors whose contribution accounts for over 5% of the foundation's annual contribution income.

Donors	Previous year			Current year		
	Restricted	Non-restricted	Total	Restricted	Non-restricted	Total
1.Amway (China) Co., Limited	1,599,200.00	14,100,800.00	15,700,000.00	1,214,458.34	21,085,541.66	22,300,000.00
-Cash	1,599,200.00	14,100,800.00	15,700,000.00	1,214,458.34	21,085,541.66	22,300,000.00
-Cash	0.00	0.00	0.00	0.00	0.00	0.00
2.Amway employees	4,163,012.20	0.00	4,163,012.20	14,085,572.99	0.00	14,085,572.99
-Cash	4,163,012.20	0.00	4,163,012.20	14,085,572.99	0.00	14,085,572.99
-Non-cash	0.00	0.00	0.00	0.00	0.00	0.00
Total	5,762,212.20	14,100,800.00	19,863,012.20	15,300,031.33	21,085,541.66	36,385,572.99

Cost of Operating Activities

Item	Previous year	Current year
1.Cost of contributions		
Healthy Children Happy Zone	0.00	14,631,739.62
Health care	6,336,376.75	11,720,938.71
Zero-Carbon future	0.00	3,500,000.00
Cheer 5	6,377,940.98	2,940,637.28
Children Nutrition Educational Course Development	0.00	1,057,144.17
Children Nutrition Public Education	54,510.25	643,096.92
Tongjiang Scholarship	500,000.00	513,176.78
Business Set Sail	346,500.00	346,500.00
Beautiful World	0.00	307,906.07
Precision Poverty Support Program	1,448,448.50	153,953.04
Support for Charity	200,000.00	100,000.00
Non-profit Research on Children Nutrition	1,145,584.22	26,502.90
Pneumonia Epidemic Prevention	6,448,520.26	0.00
Cooperation with China Development Research Foundation	1,000,000.00	0.00
Spring Sprout Project	1,000.00	0.00
Total	23,858,880.96	35,941,595.49

Governance

Credibility is the source of life for charity. It depends upon good governance. ACF believes that to achieve good governance, a professional foundation must be transparent, efficient, accountable, law-abiding, inclusive, proactive, responsible, respectful of consensus and responsive in daily operation and every project. For optimized management and with strong sense of responsibility and spirit of innovation, ACF constantly looks inward for self-reflection to become more united, competitive and energetic with more clearly defined roles and responsibilities.

Council meetings and resolutions

According to the Regulations on the Management of Foundations and the ACF charter, the Board of Trustees convened two meetings in 2021. In 2022, ACF will continue to work with all trustees and auditors to efficiently contribute its professional expertise in pursuit of health and equal development opportunity of children in China.

Major Payments to Public Welfare Programs

Item	Recipient	Amount	Share in annual public welfare expenses %	Purpose
Health Protection	China Charities Aid Foundation for Children	11,350,000.00	31.58%	Donation for Hygiene Kit project
Healthy Children Paradise	Shenzhen One Foundation	10,000,000.00	27.82%	Donation for Healthy Children Paradise project
	Beijing Tianyukong Advertising Co., Ltd.	2,400,000.00	6.68%	Social promotion for Healthy Children Paradise project
Power of 5	China Charities Aid Foundation for Children	2,000,000.00	5.56%	Donation for Child Nutrition & Health Corner project
	Beijing JoyBrand Consulting Co., Ltd.	214,253.00	0.60%	Donor fee for Power of 5 project
	Jiaxin Derun (Beijing) Technology Co., Ltd	190,000.00	0.53%	Maintenance fee for donor's service system and project management platform
Total	-----	26,154,253.00	---	---

As known to the Audit Committee, the vendors mentioned above have no affiliation to any executive from Amway (China) Co., Ltd. or Amway Charity Foundation.

Related Transactions

Related party: Amway (China) Co., Ltd.
Legal representative: Frances Yu
Relationship to ACF: Sponsor, major contributor of members of the Board of Trustees, main donor
Nature of transaction: Donation
Transaction amount: RMB 22.3 million
Major litigation/arbitration: None
Major assets bought/sold: None
Historical employment or dismissal by professional institution: None
Punitive action against board members or administrative personnel: None
Crisis response/media response: None

Fully-Fledged Information Disclosure System

Openness and transparency are the most important foundation for ACF. Upholding its values of integrity and honesty, ACF always submits accurate, timely and complete reports on its work, activities and financial audit to the authorities and regulators regularly, in a proactive, open and credible manner. In addition, ACF voluntarily discloses to the public its donation income and expenses, project update, strategic direction and opinions. On the designated public journal by the Ministry of Civil Affairs, ACF publishes the key points from its annual inspection and actively participates in the civil organization review by the Ministry of Civil Affairs.

Channels for information disclosure:



Strict internal control and management mechanism

It is a definite trend that foundations will become more professional in the future. Only with professional management can we make sure that every raised penny is trackable and well spent. In this regard, ACF fully leverages the management strengths of its sponsor, Amway, to incorporate the management experience of a multinational company into its daily operation and project management. ACF is constantly improving its management systems of process, risk and brand, to enhance its compliance, lower management risks and enhance its influence.



Looking ahead

Amway Charity Foundation thanks everyone who has followed our development and helped us through the year. 2021 marks the starting point of a new decade for the Foundation, and as the society and public welfare needs evolve, we hereby embark on a new journey. With the strategic positioning "Closing the health gap, safeguarding health rights", we formulated a new blueprint and a series of new projects, including the "Healthy Children Paradise", which have brought us new challenges but also filled our hearts with passion.

Public welfare organizations are always on the forefront of the times. We are the first to identify problems and concerns, but also the first to see hope and be excited and proud of the growth of every child. We are no longer us, but we are still us.

We will remain rooted in public welfare for children, focused on the long-term, and committed to accompanying every child as he or she grows, ensuring a fair starting point for all. We hope that those of you who have joined hands, trusted and supported us over the past decade will still be with us over the next and beyond, because your support is the source of our strength and aspiration of making a difference.

In 2022, we will forge ahead.

1. Expand efforts on Healthy Children Paradise

With the launch of the Healthy Children Paradise in 2021, the project will be further improved based on the pilot and replicated on a larger scale, with an addition of 16,000 families expected to benefit from the Healthy Children Paradise (family version), amounting to a total of 20,000 beneficiary families in four provinces. Meanwhile, the effectiveness of the project will be monitored by evaluating the physical indicators of children as well as the utilization and satisfaction rates.

"Healthy Children Paradise" (kindergarten version), will cover 4 more provinces and 500 kindergarten classes. As the project rolls out, we will also strengthen the training for kindergarten teachers. At the same time, with the international influence of our partner WFP,

we will pool together more domestic and international public welfare resources to support the long-term development of the project.

2. Enhance the "Parents' Cloud Classroom" platform to create a social support network for children's healthy growth

As the online support system of Healthy Children Paradise, the Parents' Cloud Classroom inspires caregivers to form the right childcare habits and connects families, donors and public welfare organizations, thus boasting immense potential. In 2022, we will rely on data to form a supportive community and enhance activity rate of the communities, creating lasting impetus for public welfare projects and the healthy growth of children.

3. Develop "Healthy Children Demonstration Village" to generate greater social impact

Leveraging our experience and setting standards based on data from the Healthy Children Paradise project, we will also plan and implement the Healthy Children Demonstration Village project. Via the demonstration villages, we aim to work with local governments and more public welfare organizations to promote governmental, urban and community awareness of children's health issues, and work together to provide better environment for children's growth. We believe that this will also be an important direction for Amway Charity Foundation to help revitalize the countryside and promote common prosperity.

4. Pursue ongoing branding and public advocacy activities

Over the past ten years, Amway Charity Foundation has grown into a mature and trusted brand. We also understand that public engagement and awareness of philanthropy are crucial to the development of the industry. The Foundation will continue to raise the international profile of China's philanthropic industry through innovative public welfare projects, inspire social goodwill and raise philanthropy awareness through heart-warming stories and engage in addressing a wider range of social issues through the "Raising Children" program and other new contents and methods of communication.



扫码关注安利公益基金会



安利公益基金会
Amway Charity Foundation

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