



Annual Report

Amway Charity Foundation

2022



Foreword

What is health?

It is the dividing line between 0 and 1,
the starting point and foundation of life.

What is health?

It is a seed planted in childhood,
nurtured by love and companionship,
only then can it break through the soil of life,
take root, sprout, and grow stems and leaves...

What is health?

It is abundant nutrition during childhood,
a strong physique,
and a fulfilled inner self...

What is health?

It is the most precious gift we can give to children,
to warm them,
and support them throughout their lives.

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Setting Off Again, for the Children and Our Future

In the past three years, challenges have been ever-present. The waves of the pandemic have also had a significant impact on the charity sector. Many small and medium-sized charitable organizations have been affected by the overall environment and even faced existential crises. However, in the most difficult times, the true strength of an industry often shines through. In the moments when people need help the most, Chinese philanthropic organizations, philanthropists, and volunteers have selflessly provided warmth and strength, disregarding personal gains and losses.

Amway Charity Foundation is also a part of this collective effort. Over the past three years, we have joined hands with various sectors of society and fought on the frontlines of the pandemic. We have transformed the resources and expertise accumulated by the foundation over more than a decade in children's welfare into a force that safeguards children's health and safety. Projects like the "Children's Health Kits" have reached rural kindergartens, addressing the gaps in health protection for children and helping them develop lifelong healthy habits.

Throughout this process, we deeply understand that philanthropy is the most steadfast commitment. We need to see through fog to discover the neglected corners, and our actions need to transcend time, making an impact in the present while shaping the future. In our view, health is not a short-term state but a continuous process. For adults, the pandemic is an episode in their lives, but for children, it may determine the starting point of their future growth.

Scientific journals such as *Nature* and research conducted in various countries, including China, have also confirmed that infants and young children born and raised during the pandemic have shown significant declines in various aspects, including brain development, language skills, motor skills, and overall cognitive abilities when compared to children born in the decade prior to the pandemic. This could be attributed to the stress on pregnant mothers during the pandemic or the restrictions on playtime and interaction with families due to containment measures. Additionally, there may be a lack of communication among peers. The pandemic is a magnifying glass, deepening our understanding of child development issues. Both short-term protection and long-term support are indispensable in a child's lifelong journey.

For children, childhood provides not only wonderful memories but also the most crucial support for their growth. The golden period of growth from 0 to 6 years old is transient and irreplaceable. In an infant's brain, there are over 700 neural connections or synapses formed every second. Their future often takes shape in these fleeting moments. Therefore, over these three years, Amway Charity Foundation has undergone a critical strategic transformation and upgrade. The new philanthropic project, the "Healthy Children Paradise - Children's Total Wellness Support Program", has been continuously improved. Despite the challenges during the pandemic, we have traveled across China, reaching 10,000 households. We hope that through this program, we can help rural families improve the quality of care for infants and young children and equip parents and caregivers with the ability to accompany and support children's growth. Love is the gift we give to children, and high-quality love is an even better gift.

We also deeply recognize that every second is precious when it comes to addressing the Total Wellness needs of children in rural areas of China. We not only need to actively participate and engage philanthropic work but also mobilize the power of the whole society to create an environment that supports children's growth. Amway Charity Foundation is working hand in hand with government departments at all levels, partners, rural families, and children to bridge the development gap among children in urban and rural areas, regions, and different groups. We aim to comprehensively enhance the early development



俞放

Frances Yu

Chairman of Amway Charity Foundation
May 2023

of rural children in terms of physical, mental, and intellectual aspects, advancing their rights to health, education, family life and others.

Children's future is our future and the path to shared prosperity and the equitable distribution of development outcomes for all. According to estimates by economists both domestically and internationally, investing in early childhood health yields the highest social returns, with a risk-return ratio of over 1:7. Every effort we make for children today will ultimately contribute to shaping better lives and creating a brighter tomorrow.

We express our gratitude to each and every one of you who have accompanied us in 2022, and we look forward to joining hands with you in 2023!

Amway Charity Foundation

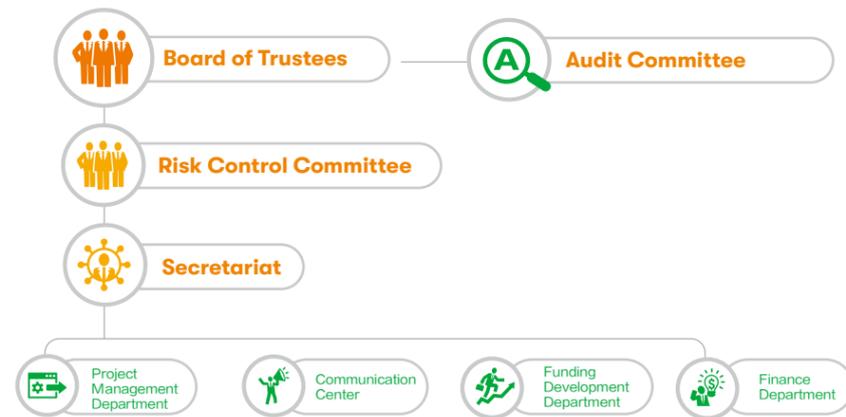
In 2011, Amway (China) Co., Ltd. donated RMB 100 million to establish the Amway Charity Foundation (ACF). As the first foundation in China supervised by the Ministry of Civil Affairs and with a multinational corporate background, ACF has always been committed to creating healthy growth condition for children in rural areas. Over the past eleven years, the foundation has provided assistance to over 3.34 million children.

In the field of child health, the foundation has initiated and operated various projects such as the "Spring Sprout Project", "Power of 5 - Preschool Children's Nutrition Improvement Project", "Healthy Children Paradise - Children's Total Wellness Support Program", and "Children's Health Kits." These projects aim to provide health support to children in rural areas. In the field of child education, programs like the "Sunshine Project" and "Rural Children Friendly Community Project" have been implemented to help children integrate into their communities and experience joyful growth.

Additionally, in the field of voluntary services, the foundation has established the China Volunteer Fund and has launched the "China Philanthropy Talent Training Program" to contribute to the development of the industry. Upholding the philanthropic spirit and actions of Amway (China), ACF brings together the love and efforts of Amway (China) employees, Amway Business Owners (ABOs), and various sectors of society. It operates in a professional, efficient, and transparent manner, delivering warmth to society and promoting harmonious development between individuals and society. The foundation strives to achieve its institutional goal of promoting equitable development for children in China's rural areas.

Amway Charity Foundation has won the "China Charity Award" many times, has been shortlisted in the Forbes China Charity Foundation Top 25 three times, and won the "Charity Transparency Excellence Organization" three times. In 2021, the foundation was certified as a 3A-level foundation by the Ministry of Civil Affairs of the People's Republic of China.

Organizational Brief:



Registration Information:

Name: Amway Charity Foundation
Unified Social Credit Code: 531000007178287290
Registration Authority: Ministry of Civil Affairs of the People's Republic of China
Registered Capital: RMB 50 million
Date of Establishment: January 24, 2011
Supervisory Authority: Ministry of Civil Affairs of the People's Republic of China
Legal Representative: Paula Peng
Business Scope: Help disadvantaged children; supporting volunteer service activities; establish public welfare funds, implement special funding; carry out cooperation and exchanges, engage in activities in environmental protection

Organizational Structure:

Sponsors: Doug DeVos, Steve Van Andel
Honorary Chairman: Eva Cheng, Gan Chee Eng
Board of Directors:
Chairman: Frances Yu
Vice Chairman: Vincent Hwang, Jenny Zhai, Wenston Wang
Director-General: Paula Peng
Secretary-General: TonyDeng
Trustees: Frances Yu, Vincent Hwang, Jenny Zhai, Jia Chen, Katherine Li, Senlin Chen, Wenston Wang, Paula Peng, Zhiyan Li, Kathy Tong, TonyDeng
Supervisors: Gang Cheng, Qi Meng

Our Vision

We believe each and every child can grow into the best self be and live life to the fullest.

Our Mission

We strive to improve children's growth environment and provide necessary support during the key growth periods to unlock inherent potential and enable equitable development for all children in China.



Journey of Love:



Total Investment: RMB
400 million



Project Coverage:
319 counties in **31** provinces



Number of Beneficiary Children:
3,340,000



Number of Volunteers:
100,608



Cumulative Volunteer Service Hours:
2,755,220



Our achievements in 2022

Ranked Top 10 in "China's Top 10 Non-public Foundations"

In November 2022, ACF was awarded "China's Top 10 Non-public Foundations" by the authoritative media outlet Southern Weekly. Additionally, the "Healthy Children Paradise" project was recognized as the "Philanthropy Case of the Year" for its innovation and sustainability.

基金会名称	类型	类别	总分
1 中国扶贫基金会	公募	大型	98
2 中国儿童发展基金会	公募	大型	95
3 中国人口福利基金会	公募	大型	94
4 北京市红十字青少年服务中心	公募	大型	91
5 安利公益基金会	非公募	大型	90
6 中国扶贫基金会	公募	大型	90
7 腾讯公益基金会	非公募	大型	89
8 腾讯公益基金会	非公募	大型	89
9 中国扶贫基金会	公募	大型	88
10 中国扶贫基金会	公募	大型	88

Rank the first in Transparency for Eight Consecutive Years

The "Foundation Transparency Index (FTI)" is currently the most authoritative and professional evaluation system for foundation transparency in China. In 2022, ACF once again achieved a perfect score. Among the 2,561 foundations observed nationwide, the proportion of foundations scoring a perfect score was only 8.7%. This is the eighth consecutive year when ACF shared the top spot.



Named "CSR-responsible Project of the Year"

In June 2022, the "Special Fund for Child Nutrition and Health" established by ACF, was recognized as the "CSR-responsible Project of the Year" by the ifeng.com's Action League. This award acknowledges the foundation's long-term commitment to children's health and the society's recognition of its proactive fulfillment of social responsibilities.

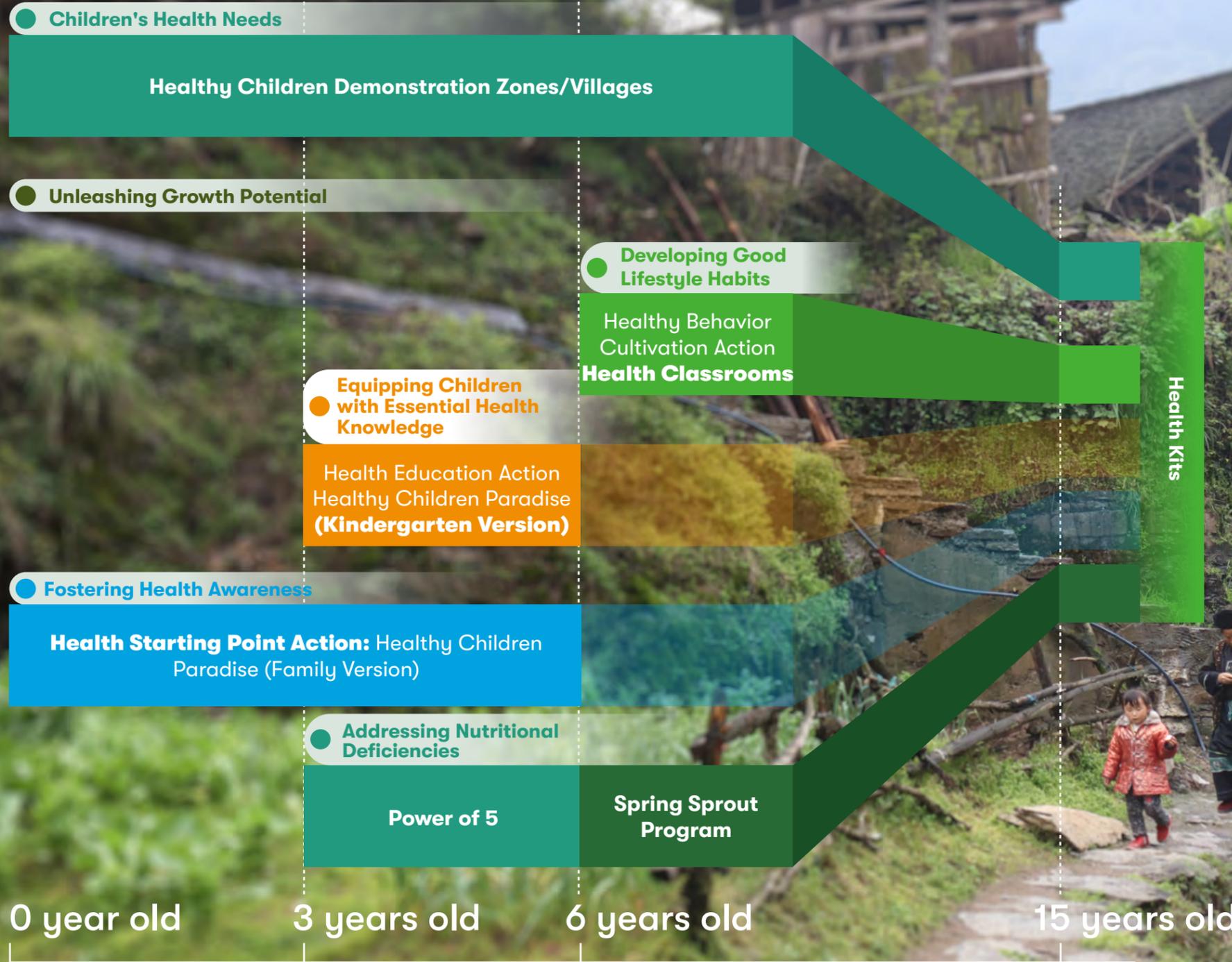




Healthy Children Strategy

A new journey brings a new starting point. The revitalization of rural areas leads to the prosperity of the nation, and the strength of the youth contributes to a strong nation. Children's health is the foundation of the overall health of the entire population. Ensuring the health of the people, especially children, has always been a strategic priority for national development. Guided by *the Outline of the Healthy China 2030 Plan* and the "Healthy China Action Plan (2019-2030)", ACF continues to march forward in providing care and support for the young and vulnerable, persistently striving to safeguard children's healthy childhood and contribute to rural revitalization.

Project Layout:



To form a comprehensive solution that covers the age range of 0 to 15 years old, supporting rural children in meeting their diverse health needs at different stages of development.

Transformation Journey, A Devoted Practice

As China has lifted all the population out of poverty, delayed child development due to absolute poverty and material deprivation is no longer the main challenge hindering children's equitable development. The imbalance of nutrition and the lack of scientific parenting awareness and skills have gradually become bottlenecks restricting the development of rural children. National rejuvenation relies on rural revitalization, and the comprehensive and healthy development of rural children is an important part of rural revitalization and a necessary path toward poverty reduction and shared prosperity.

ACF actively responds to the national rural revitalization strategy and *the Outline of the Healthy China 2030 Plan*. Leveraging its accumulated strengths in child nutrition and education, the foundation contributes to poverty alleviation efforts. It shifts its strategic focus from "nutrition poverty alleviation" to "healthy children" and mobilizes social resources. In key areas affecting children's health and development, such as nutrition, education, healthcare, and climate change, the foundation launched a series of actions and initiatives, seizes critical windows of opportunity to provide multidimensional support in mental and physical health and child brain development to rural families, closing the development gap of rural children. It aims to create a supportive, safe, and inspiring parenting and growth environment for children, investing in their potential and future.

Core Positioning:

Bridge the health gap and safeguard children's right to health.

Strategic Goals of "Healthy Children":

- Enable every child to receive scientific support and fully unleash potential to become the best self.
- Empower every child to possess health awareness and cultivate good health habits for lifelong optimal health.
- Enable every child to live in a society that values health and become an advocate for healthy living.



Healthy Children Paradise

Children's Total Wellness Support Program

Each child has only one childhood, and every childhood is precious. We aspire to bridge the developmental gap in health for rural children through scientific means, allowing children to truly run freely and grow up in the vast countryside. What truly changes a child is the place where he or she is raised.

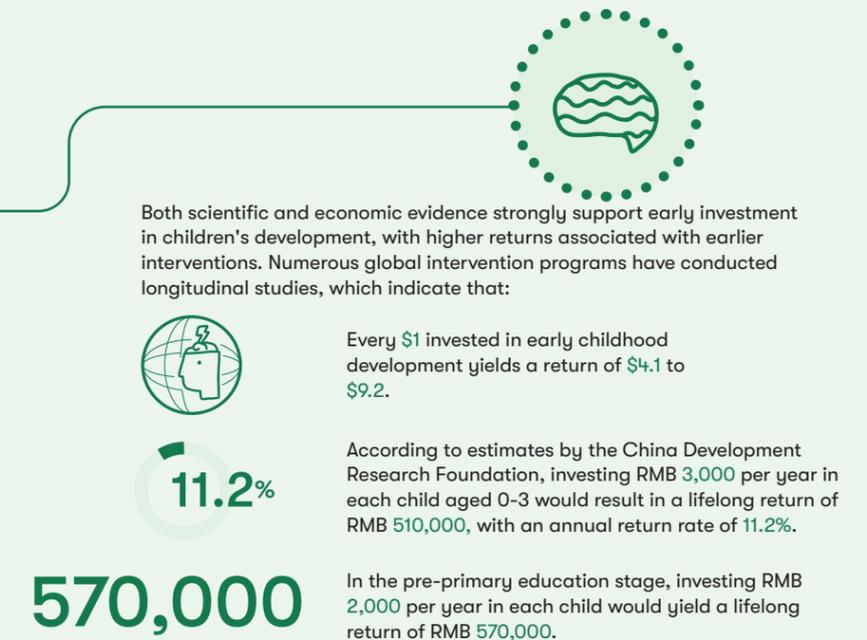
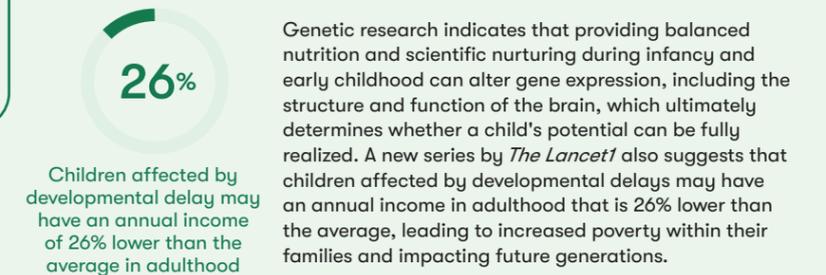
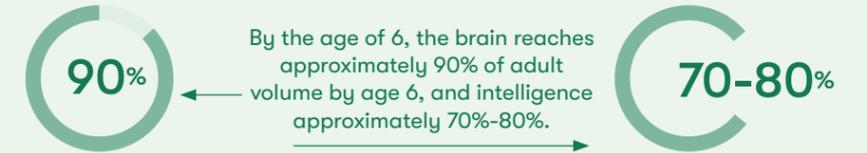
Project Background:

Rural Children in China Faced "Material Poverty" and is Beset by "Developmental Challenges"

With the achievements in poverty alleviation, problems such as inadequate food, clothing, and education access that used to hinder the healthy growth of children have been largely resolved. However, some hidden problems have gradually emerged. We observe that the consumption of cheap unhealthy snacks and mobile games, and the sense of loneliness due to lack of companionship is undermining the health of rural children in China. This health encompasses not only physical well-being but also mental health and cognitive development. These "developmental challenges" are new issues and obstacles faced by rural children, seriously impeding their healthy development. According to estimations from the authoritative medical journal *The Lancet*, approximately 17.43 million children in China are at risk of growth delay, which determines their future and the country's future as well.

A Good Start Sets a Solid Foundation for Life

The ages of 0-6 are considered the golden period for the development of brain cells, structure, and function. During this time, a child's brain develops at an astonishing rate, establishing over a million neural connections per second. By the age of 6, the brain's maturity level exceeds 90%, intelligence reaches approximately 70%-80%, and the number of brain neurons reaches its peak. Among these years, the period from 0-3 years is especially crucial for the development of potential, as it is a highly effective time for the development of brain, early learning abilities, and the formation of attachment.



1、 These findings are part of the new series "Advancing Early Childhood Development: from Science to Scale" published in *The Lancet*.

Improve Rural Children's Growth Delay is Urgent

According to the *Report on the Nutrition and Chronic Disease Status of Chinese Residents (2020)* released by the National Health Commission, the prevalence of growth stunting among children under 6 years old in rural areas of China is 5.8%. There is a significant disparity in the prevalence of growth stunting among children and adolescents between urban and rural areas, as well as in different regions. In rural areas, the prevalence can be two to three times higher than that in urban areas, and in impoverished regions, it can be more than five times higher than that in developed areas.



4 cities/prefectures in the project area in Guizhou Province.

5.8%

The prevalence of growth stunting among children under 6 years old in rural areas of China is 5.8%.



The prevalence of growth stunting is about 2 to 3 times higher in rural areas compared to urban areas, and in impoverished regions, it can be more than 5 times higher than in developed areas.

ACF, in collaboration with the Peking University Health Science Center and SynTao-Sustainability Solutions, a professional evaluation team, conducted professional research and assessments on more than 1,600 children aged 0-3 and over 2,200 parents in the 4 cities/prefectures of the Guizhou project area. The findings revealed that the overall detection rate of developmental delay in local children was 21.2%, greatly above the national requirements. The overall detection rate of early developmental delay risks reached 33.8%. In terms of height, weight, two-week illness rate, language, social skills, fine motor development, and other aspects, the children lagged behind the national average for their age group by at least two years, which is deeply concerning. The survey questionnaire targeting parents revealed that the average accuracy rate across three dimensions—parenting methods, nutrition and health knowledge, and child development—was only 59%. It was estimated that, on average, parents spent a total of about 5 hours and 30 minutes on parenting behaviors each week, with less than one hour per day. The parenting behaviors and capabilities of local parents were far from meeting the requirements for normal child development.



A professional research and assessment were conducted on over 1,600 children aged 0-3 and more than 2,200 parents. The overall detection rate of developmental delay in children was 21.2%.



The overall detection rate of the risk of early developmental delay was as high as 33.8%.

5h30m

On average, each parent spends approximately 5 hours and 30 minutes per week on parenting activities.

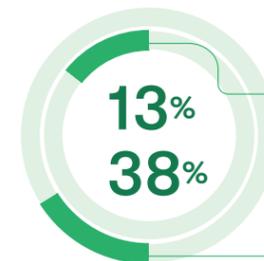
59%

According to the survey questionnaire conducted among parents, the average accuracy rate was only 59%.



Seizing the Critical Window Period to Break Through Parenting Bottlenecks in Rural Areas

The key window period for early childhood development is transient, and the key to reversing the status quo and addressing the challenges lies in three crucial entry points - balanced nutrition, scientific parenting, and high-quality parent-child bonding. We aim to provide strong support to children aged 0-6 and their families. Our goal is to empower families to play a pivotal role in their children's development by providing the essential care, education, and emotional support they need.



Only 13% of rural parents have told stories to their children.

Only 38% of rural parents have sung nursery rhymes to their children.

5

Over 90% of rural households have less than 5 children's books.

Over 85% of rural households have less than 5 toys.

Most rural kindergartens lack educational toys and teaching aids.

Most rural kindergartens do not have curriculum related to the healthy development of children.

Healthy Children Paradise (Family Version)

Duration: 2021-present

Collaborating Organizations: Health and Physical Development Center of China National Committee for the Care of Children, Amway Charity Foundation, One Foundation, Tencent Charity Foundation

Project Objectives:

1. Enhance awareness of healthy parenting in families.
2. Improve the early childhood development environment.
3. Reduce the risk of developmental delays in rural children aged 0-6 years.



Creating a joyful, caring, and healthy childhood for children in China



Core Content of the Project

The core content of the project is to create a playground specifically designed for children aged 0-6 in homes or kindergartens, with the aim of improving their physical and mental health. This playground is equipped with facilities such as picture books, toys, and story players that are suitable for children to play and learn. It also provides health guidance and educational courses, allowing children to experience healthy growth while having fun.



Enjoyableness:

The project creates a vibrant, clean, and safe environment exclusively for children, filled with 17 sets of building blocks, toys, picture books, story players, and sports equipment. This transforms an empty house into a home that children love, providing them with a space where they can play, learn, and grow.

Age-Appropriate Picture Books:

The project focuses on providing age-appropriate picture books that enhance children's language expression, cognitive abilities, and social skills, as well as guide children to think positively.

Building Blocks Toys:

The project includes a variety of building block toys that aim to enhance children's fine motor skills, creativity, hand-eye coordination, and cognitive abilities.

Story Player:

The story player is equipped with 354 stories and 113 children's songs, which aim to enhance children's social-emotional development and language skills, and foster the development of good habits.

Sports Equipment:

The sports equipment enhances children's physical fitness, hand-eye coordination, and cognitive skills through play.

Companionship:

With 124 interactive parent-child games and 31 nutrition lessons, we create 15 minutes of high-quality parent-child bonding time every day. This promotes children's brain development and enhances their physical and mental well-being.

Growth:

Designed around the key needs of children's development, the program enables rural children to learn and grow through playing. It also enhances the parenting abilities of rural parents, promoting overall improvement in family health literacy.



Project Achievements

As of December 31, 2022:

Project Implementation: implemented in **10** counties across **3** provinces: Guizhou, Guangdong, and Xinjiang.

It has benefited **10,000** households.

Development of Interactive Games and Nutrition Courses: The project has created **124** interactive games and **31** nutrition course videos.

Training Sessions: **15** training sessions conducted.

Community Activities: A total of **84** community activities have been organized.

Project Evaluation

ACF has always been committed to assessing the real impact of its philanthropic projects on rural children. The Healthy Children Paradise project has partnered with the Institute of Child and Adolescent Health of Peking University as an independent third-party evaluation team. They have conducted baseline surveys and periodic evaluations of project effectiveness across three dimensions: children's physical development, overall child development, and parental caregiving abilities base on 12 core indicators.

Evaluation reports are made available to the public and donors for supervision.





Internet + Cloud Classroom: Empowering Children's Growth

The Healthy Children Paradise project embraces the characteristics of the digital age and combines them with rural family education. It has independently designed a WeChat mini-program and an online management system called "Cloud Classroom of Children's Paradise." This platform consists of three main sections: parenting articles and short video courses, a parent interactive community, and a point redemption platform.

The "Cloud Classroom of Children Paradise" provides parents with the opportunity to learn online anytime, anywhere, enhancing their parenting skills. Through activities such as check-ins, sign-ins, and community interactions, parents can earn points, promoting the idea and practice of 15 minutes of high-quality daily companionship. This helps foster a culture of scientific parenting within the target parent community, creating a supportive atmosphere and environment for raising children.



+ Heartwarming Hugs

The first time we met Xiaomo was in the village. We (the project team) were conducting household visits at the time. Xiaomo watched us talking to the kindergarten teachers from a distance, curious yet a bit shy. Suddenly, Xiaomo walked up to us and hugged a colleague's leg, timidly saying, "Hug." Time seemed to stand still as we gazed into Xiaomo's clear eyes. After a momentary pause, our colleague lifted Xiaomo up and comforted her gently. From then on, wherever we went, Xiaomo followed us, always seeking an opportunity for a hug. It was later during our conversation with the village chief that we learned Xiaomo's father worked far away, and her mother and grandmother were busy with farming chores, leaving very little time to spend with Xiaomo. Often, Xiaomo had to play alone in the village's open space. There were many children like Xiaomo in the village. Although they were no longer lacking in basic necessities, what they truly needed was a simple "hug."

In the eyes of children like Xiaomo, a hug represents love, care, dependency, trust, comfort, and security. Love is the foundation for a child's healthy development, and the family is the nurturing soil for their growth. The purpose behind the "Healthy Children Paradise" project is to provide ample nourishment and unleash the potential for numerous children like Xiaomo in the loving environment they deserve. Xiaomo's story reaffirmed our belief that the "Healthy Children Paradise" can support rural families and provide more "children like her" with a childhood filled with joy, care, and good health so that hugs will no longer be luxury for them.



Healthy Children Paradise (Kindergarten Version)

Project Core Components

This project is jointly initiated by ACF and China Charities Aid Foundation for Children. It focuses on early childhood nutrition education in rural areas. The project aims to create a health education corner in rural kindergartens, providing customized interactive nutrition education courses and games. It also supplies age-appropriate picture books and educational toys and aids that meet the needs of the kindergartens. The project aims to enhance the teaching capacity of early childhood educators. Through immersive and enjoyable teaching methods, it aims to raise awareness of health, instill nutrition concepts, and cultivate lifelong healthy habits among preschool children.



- "I know about nutrition."
- "Eat three balanced meals a day."
- "Don't be picky eaters and avoid food biases."
- "Reject junk food."
- "Being active leads to better health."

5 Curriculum Systems for Children's Health and Growth:

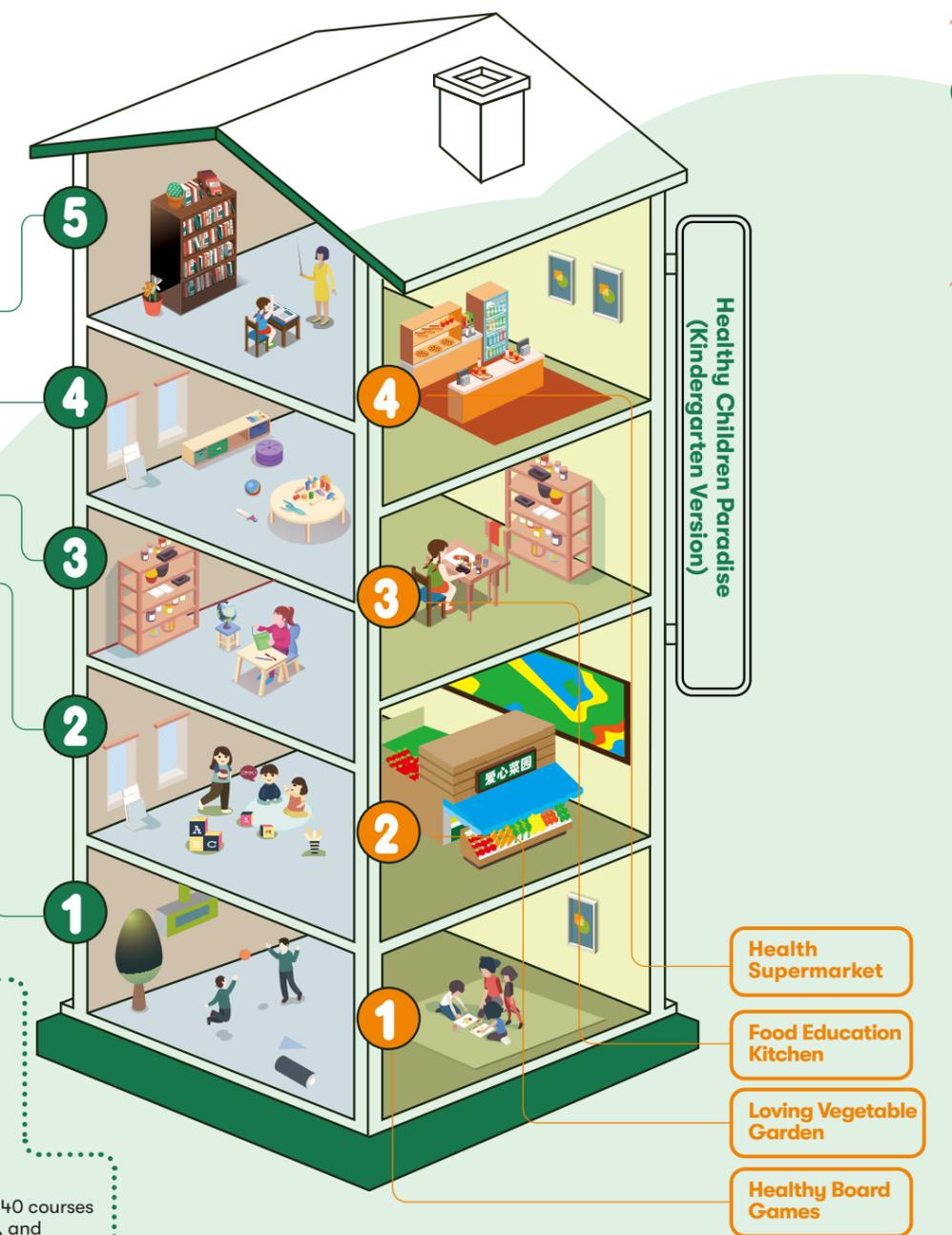
Five curriculum systems cover 40 courses on language, society, science, and art, children can easily learn through reading, performing and experiencing, and engage in multiple ways.

1 Complete Science System:

Was designed by industry experts based on the Chinese Dietary Guideline for Preschool Children and the 5 core areas of early childhood development.

4 Modules Forming a Healthy Corner:

Combining customized toys and teaching aids to stimulate children's interest in learning and help them independently explore all aspects of healthy lifestyles.



Project Achievements

As of December 31, 2022

The project has covered **33** counties in **11** provinces

589 kindergartens

1,266 classrooms

Benefiting over **79,000** children



Learn through Play Creating an Interactive and Engaging Health Education Environment for Children

Healthy Children Paradise (Kindergarten Version) is designed based on the cognitive development characteristics of preschool children. It combines the *Dietary Guidelines for Chinese Residents* and the *Chinese Dietary Guideline for Preschool Children*. Leveraging the Chinese kindergartens' early education system, the project integrates playing with learning, creates a healthy nurturing environment and atmosphere by building a healthy corner in kindergartens, and embeds game-based nutrition and health courses into the daily teaching process of rural kindergartens. It covers common nutrition and health scenarios in children's daily lives, empowers rural teachers, and allows preschool children to acquire scientific nutrition education through playing.

Director Gu Xiulian of the China National Committee for the Care of Children praises the Healthy Children Paradise

On July 19, 2022, Gu Xiulian, Vice Chairperson of the Standing Committee of the 10th National People's Congress and Director of the China National Committee for the Care of Children, visited a kindergarten in Ulanqab City, Inner Mongolia Autonomous Region, as part of her work visit. During the visit, Director Gu Xiulian watched the children's performance of finger dancing and visited facilities such as the "Food Education Kitchen", "Healthy Supermarket", "Loving Vegetable Garden", and "Health Board Games" included in the project. She also carefully listened to the introduction of the Healthy Children Paradise project by the staff of ACF. Director Gu Xiulian highly praised the project, stating, "This project is well-designed! It allows children to learn through play, which is excellent for their intellectual development." With Director Gu Xiulian's recognition, ACF is determined to continue implementing and promoting the Healthy Children Paradise project, empowering rural parents and teachers to promote the comprehensive development of rural children.

Key Projects Over the Years



Power of 5: Preschool Children's Nutrition Improvement Project

Duration: 2015 to 2021
Collaborating Organizations:
 China Development Research Foundation
 China Children and Teenagers' Fund
 Chinese Nutrition Society



Project Content:



Nutrition Intervention:

ACF, in collaboration with the Chinese Nutrition Society, aims to address malnutrition among preschool children in impoverished areas of China. They have designed a nutrition philanthropic nutrition product called Little Bits, children's nutrition chewable tablets, which are distributed free of charge to support adequate nutrition during critical periods of child growth.



Nutrition Education:

Proper nutrition knowledge has a long-lasting impact on a child's growth. ACF, in partnership with the Early Childhood Education Department of Central China Normal University, has launched a comprehensive curriculum for children's nutrition education. It covers five key areas of child development: health, arts, the society, language, and science. By integrating nutrition education with holistic child development, the project ensures the healthy growth of children.



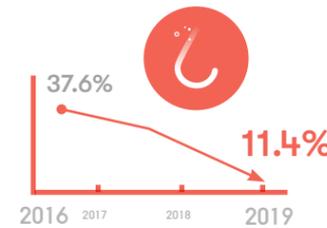
Project Achievements

The project has covered the entire country

- 11 provinces/regions and 23 counties, with a total of 910 kindergartens and 2,122 preschool classes.
- More than 43.72 million Little Bits, children's nutrition chewable tablets, distributed
- More than 2,500 sets of "Healthy Meal Box" provided
- Over 40,000 hours of nutrition education courses taught
- Benefited over 120,900 rural children

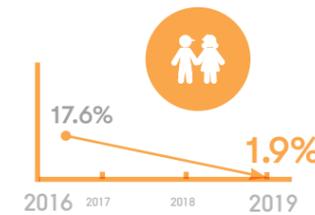
Evaluation of Effectiveness

According to the joint assessment evaluation by the National Institute for Nutrition and Health of Chinese Center for Disease Control and Prevention, and the Institute of Psychology of the Chinese Academy of Sciences, children participated in the project:



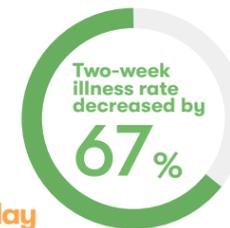
Anemia prevalence

Decreased from 37.6% in 2016 to 11.4% in 2019



Prevalence of growth delay

Decreased from 17.6% in 2016 to 1.9% in 2019



Project Influence

The Power of 5 project has gained significant recognition and influence, garnering attention from both the National People's Congress (NPC) and the Chinese People's Political Consultative Conference (CPPCC).



In 2018, Mr. Zhu Yongxin, a member of the CPPCC National Committee, vice chairman of China Association for Promoting Democracy, and a renowned education expert, submitted a CPPCC proposal titled *Suggestions for Improving the National Child Nutrition Strategy to Cover the Critical Growth Stage of 3-5-Year-Old Children*.



In 2019, Mr. Zhou Hongyu, a deputy to the National People's Congress and a member of the Standing Committee of the NPC, submitted an NPC proposal titled *Suggestions for Improving the National Child Nutrition Strategy to Cover the Critical Growth Stage of 3-5-Year-Old Children*.

Social Recognition:



Furthermore, the program was honored with the "China Charity Award"

Spring Sprout Project

Duration: 2011-2016

Collaborating Organization:

China National Committee for the Care of Children (CNCCC)

Project Content:

The program established of "Spring Sprout Kitchens" in rural schools and trained kitchen administrators to provide nutritious meals for 1.94 million children. The program not only improved malnutrition of impoverished students in China but also contributed to the issuance of government policies on student nutrition improvement.

The "Spring Sprout Project" has become the largest and most extensive kitchen-based public welfare project in China that benefits the largest number of people. This program, characterized by efficient collaboration between the government, non-governmental organizations, and volunteers, has been recognized as the "Spring Sprout Model" within the industry.

Spring Sprout Project Achievements



Coverage in **305** counties across **22** provinces and regions.



Establishment of **3,856** Spring Sprout Kitchens.



Training of over **3,800** kitchen administrators.



Distribution of **570,000** copies of student nutrition reading materials.



Benefiting over **1.94** million children.



Evaluation Results:

Data based on the student assessment data conducted by the Institute of Child and Adolescent Health of Peking University shows that:

2.8% of students in project schools showed higher rates of **excellent intelligence** compared to non-project schools.

Students in project schools had **1.2%** lower disease prevalence rate within two weeks compared to non-project schools.

Students in project schools had **6.7%** lower anemia detection rate compared to non-project schools.



Project Influence:

An Open and Collaborative Philanthropic Platform:

The foundation positioned itself as a provider and integrator of resources in the philanthropic ecosystem, particularly in the field of child nutrition improvement, which requires broad coverage, long-term commitment, and substantial investment. Relying solely on the efforts of one philanthropic organization is insufficient. During the project implementation, ACF mobilized various social forces, leveraging the strengths of different organizations, and formed a collaborative effort to improve child nutrition.

An Innovative Model Leveraging RMB 860 Million:

The Spring Sprout Project serves as an innovative case of social impact investment in China. ACF transformed the traditional approach of solely providing hardware to engage local governments, schools, caring corporations, philanthropic organizations, and the general public. ACF helps each entity contribute its respective strengths and forms a mature model, the Spring Sprout Model, which has been proven effective in addressing child nutrition issues in schools. This model has attracted a broad investment of RMB 860 million in society, benefiting more school-age children directly and helping improve children nutrition by making it an issue of social concern.

Social Recognition:



Received the "Chinese Charity Award: the Most Influential Charity Project."



Represented Chinese philanthropic projects in the Clinton Global Initiative.



Health Kits

Duration: June 2020 - Present

Collaborating Organization: China Charities Aid Foundation for Children

Project Content:

Basic Supplies for Health and Epidemic Prevention

Basic Health and Hygiene Education

The project aims to create a safe and healthy environment for children by providing hygiene and protective supplies for preschools with weak infrastructure to ensure their safety and well-being.

Additionally, the project develops comprehensive health education curricula covering topics such as hygiene habits, disease prevention, and mental health. It provides supporting toys and teaching aids, and offers training for preschool teachers to foster children's health awareness and cultivate lifelong healthy habits.

Achievements of the project:



Total investment: RMB **18.6** million



Coverage: **30** provinces, **78** counties, and **5,119** preschool classes



Provided hygiene and protection support to more than **188,654** children



Warmth and Love for Shanghai under Lockdown

No one in Shanghai can forget the spring of 2022. During the 84-day "Great Battle against the Pandemic in Shanghai", the entire city was greatly affected. Every person living in Shanghai, especially children, faced unprecedented challenges in various aspects of their lives.

Caring for children, ACF joined hands with the China Charities Aid Foundation for Children to actively support epidemic prevention and control by donating 1,500 health kits for children to the Shanghai Public Health Clinical Center's Mobile Cabin Hospital, and the Children's Hospital of Fudan University. These kits were provided to child patients in the hospitals, helping them address the hygiene and health challenges to safeguard their health and convey confidence and strength in the fight against the pandemic. Shanghai Labor Union of Medical Workers specifically sent a letter of thanks to ACF, acknowledging the positive impact of the children's hygiene kits and the high praise from medical staff as our efforts further strengthened their confidence and determination to overcome the pandemic!

上海市医务工会

感谢信

安利(中国)日用品有限公司:
 为了全力抗击疫情疫情,广大医务人员日以继夜、不辞辛劳、连续奋战在一线,身兼数职的奋战,全力守护人民群众生命安全和身体健康,社会各界携手助力,共克时艰,对广大医务人员给予高度关注和关爱,并给与诸多无私大爱,使你们以更加饱满的精神状态积极投身疫情防控工作。
 安利(中国)日用品有限公司积极加入这一行列,履行社会责任,捐赠企业物资,贡献爱心力量,赠予了消毒液、口罩、儿童防疫基金等保障物资,你们的这一举措为奋战在疫情一线的医务人员送上了最暖心的关怀,为医护人员提供了卫生防护用品支持,得到广大医务人员的一致好评,你们的帮助与支援更加坚定了广大医务人员抗击疫情的信心与决心!
 齐心协力,众志成城!衷心感谢安利(中国)日用品有限公司对上海医务人员的关心和扶持!我们相信,在党和政府的坚强领导下,一定能携手共同打赢上海保卫战!再次谢谢你们!





Zero Carbon Future

Children and teenagers are the direct victims of the global climate crisis. As the most vulnerable group, they have already been affected by extreme climate change even before they are born. Air pollution, extreme heat, and severe weather events such as floods, hurricanes, and droughts not only bring diseases and death to children and teenagers but also worsen poverty and severely impact their survival and development. This puts them in a vicious cycle, making them more vulnerable and less able to recover in the unpredictable climate crisis of the future, facing greater dangers.

ACF actively responds to the international commitment of the country's "dual carbon" goals and takes the lead in implementing carbon reduction actions internally. It creates opportunities to engage children and teenagers in the major global issue of low-carbon emissions reduction and empower them to contribute to a zero-carbon future.



Blue Carbon Future

China Community/Campus Low-Carbon Lifestyle Action Plan

Duration: April 2022 - Present

Partner Organization: China Charities Aid Foundation for Children

Project Objective:

With the integration of China's "30/60 Dual Carbon" strategy and essential-qualities-oriented education for teenagers, the project aims to focus on promoting China's first curriculum of marine ecological civilization and carbon neutrality education, as well as the Youth Campus and Community Action Guidance for Zero-carbon Future. It also plans to cultivate professional volunteer lecturers for the Blue Carbon Future curriculum and expand related laboratory courses across the country. Moreover, the project is intended to help implement China's "Dual Carbon" goals, amplify the ideas such as carbon peak and carbon neutrality among the public, advocate the concepts of ecological civilization and sustainable development, and improve the quality education system for the whole nation.

Project Achievements:

As of December 31, 2022:

Project coverage in 13 provinces, municipalities and regions, including Beijing, Shanghai, Tianjin, Chongqing, Inner Mongolia, and 47 schools.

Benefiting over 200,000 people through training, speeches, lectures, and exchanges related to "Blue Carbon Future", with the cultivation of 340 professional volunteer lecturers for the Blue Carbon Future curriculum.

Signing a memorandum of cooperation between China Charities Aid Foundation for Children and Beijing Olympic City Development Foundation on the project "Dual Olympics, Dual Carbon, and Zero Carbon Future." Launch of two projects on a national public fundraising platform.

Silver Award of the Yellow River Public Services Advertisement Awards at the 29th China International Advertising Festival.

More than 50 news reports and a total of 100,000 visits, shares, and clicks on various new media platforms.



Contributing to "Dual Olympics Inheritance, Zero Carbon Future"

Under the guidance of the Beijing Olympic City Development Association and with the support of ACF, China Charities Aid Foundation for Children and Beijing Olympic City Development Foundation signed a memorandum of cooperation in October 2022. They jointly launched the first national youth "Dual Carbon" public welfare project, "Dual Olympics, Dual Carbon, and Zero Carbon Future", and launched it on Tencent's public welfare platform. On January 15, 2023, the "Dual Olympics Inheritance, Zero Carbon Future" event, which supports the the construction of dual Olympic and dual carbon city and promotes the education of Zero Carbon Future, was officially launched in Beijing. It marks the beginning of nationwide education promotion activities for a zero-carbon future in 2023 and advocates green, low-carbon production concepts and lifestyles.



Launch of Blue Carbon Future Environmental Protection Art Tour in Beijing

On July 26, 2022, with the support of ACF, the Zero Carbon Future Youth Environmental Protection Art Tour was launched in Beijing. The exhibition had over 100 participants and showcased 352 artworks related to the theme of Blue Carbon Future. It received exclusive coverage from 15 media outlets and accumulated thousands of views through online live streams. The exhibition mainly targeted children and teenagers aged 7-15 and aimed to promote dual carbon quality education through painting, calligraphy, photography, digital painting, short video and other forms, raise awareness of ecological civilization among young people, deepen the understanding of low-carbon and environmentally friendly concepts and lifestyles, cultivate a sense of social responsibility, and guide them to become advocates, supporters, and practitioners of the zero-carbon future.



Advertisement won the Public Service Advertisement won the Silver Award of the Yellow River Public Services Advertisement Awards at the 29th China International Advertising Festival

On December 21, 2022, at the 29th China International Advertising Festival's Yellow River Awards ceremony, the Blue Carbon Future project's public service advertisement, titled "Don't Let Earth's Wounds Become Human Tragedy", stood out among many entries and received the Silver Award. The film, supported by ACF and led by the China Charities Aid Foundation for Children, uses the art form of underwater dance to demonstrate the symbiotic relationship between humans and nature, as well as the severe realities of climate change and ocean pollution. It calls on the public to take action to protect the oceans and safeguard the Earth so that Earth's wounds do not become a human tragedy.

Launch of the First Youth Campus and Community Action Guidance for Zero-carbon Future

Zero Carbon Future is the inevitable result of sustainable development, and children and teenagers are both the creators and participants of this future. ACF has invited top experts from the fields of environmental protection, education, and philanthropy to collaborate with communities and schools in developing the first Youth Campus and Community Action Guidance for Zero-carbon Future. This guideline fills the gap in content related to guiding youth campus and community actions for public welfare purpose. Additionally, it provides various practical actions for families, schools and communities to accommodate quantitative approaches and solutions that are used for measuring and achieving a lifestyle of Zero Carbon Future in diverse scenarios and with varying demands, ensuring that carbon reduction actions are not mere words.





Our Footprint

As of now,
Cumulative number of volunteer service teams:

187

Number of volunteers: **100,603**

Total volunteer service hours:
over **2,755,220** hours



Amway Volunteers

As one of the largest corporate volunteer service teams in the country, the Amway Volunteer Association has been actively engaged in volunteer service since 2003, embodying social responsibility through practical actions. Since the establishment of ACF in 2011, the spirit of "dedication, friendship, mutual help, and progress" has been further inherited and promoted. In various fields such as assisting the disabled, education, environmental protection, major events, and disaster relief, Amway Volunteers have left busy figures and solid footprints, using the light of their efforts to illuminate the path for others.



I Stand Firm for the 20th National Congress of the Communist Party of China

In the golden October of 2022, the 20th CPC National Congress was held grandly. In the volunteer support work for the 20th CPC National Congress, the presence of Amway volunteers could be seen everywhere.

Li Jian, a native of Beijing, and Deng Linlin, a Tujia girl from Enshi, had the privilege of participating in this ordinary yet significant work. During the conference, Li Jian was responsible for guard duty, while Deng Linlin was responsible for security. Although their work locations and tasks were different, they both brought love and warmth to the people through high-quality and professional volunteer services, standing firm in every shift for the 20th CPC National Congress. When Li Jian helped a stranger who was about to fall due to low blood sugar, and when Deng Linlin patiently and meticulously explained the necessity of checkpoint inspections to residents who didn't understand, Amway volunteers responded to President Xi Jinping's instructions on China's volunteer service with their actions, truly embodying the spirit of "dedication, friendship, mutual help, and progress" in volunteer service!



Show Compassion amid the Unforgiving Pandemic and Exchange Genuine Sentiments Across the Country

Over the past three years, Amway volunteers have been active on the frontlines of the fight against the pandemic. Although they are scattered throughout the country, they have built a strong defense in the rear. Volunteer work is arduous and demanding, but it is vital for those in need. Their face masks frost over in the bitter winter and their backs become soaked in the scorching sun. They are the "Red Vests" and the "Baymax", but they are also mothers, fathers, wives, husbands, daughters, sons, and even grandmothers and grandfathers. The genuine sentiments of Amway volunteers lie in the little things—they may be essential supplies, anti-pandemic materials, warm meals, and protein-rich milk drinks; they may also be hotlines, home visits, nucleic acid testing and temperature checks, and medical consultation services. In the face of an unforgiving pandemic, the presence of Amway volunteers has become a beautiful scenery line.



Become a Beam of Light to illuminate the Path for Children

The phrase "Because I have experienced rain, I want to hold an umbrella for others" is perfectly suited for Zhou Baoxu. Through consistent volunteer service, he extends care and warmth from the Amway family to children.

Zhou Baoxu, born in a working-class family, took on household chores at an early age without receiving much attention from his mom. Despite facing numerous difficulties in his career, he never gave up and eventually found success at Amway, leading him to contemplate what "success" truly means. In 2010, Zhou Baoxu became an Amway volunteer, dedicating himself to the cause for over a decade. He not only sponsored the education of children from impoverished families but also actively participated in Amway's charitable activities. In the heart of little Xinyi, a left-behind child, Zhou Baoxu, and his wife, Li Qiuli, are like her "temporary parents", bringing the warmth of a home to her. In the eyes of left-behind children at Yinghua Primary School, Zhou Baoxu is the "Heating Man" and "Lighting Man", bringing warmth and light to the classrooms. His love and care accumulated over more than a decade have transformed into a beam of light, illuminating the path for countless children.



Ethnic Groups are United as a Family, like the Seeds of a "Red Pomegranate"

The "Red Pomegranate" Dream Fulfillment Program is a public welfare project guided and supported by the United Front Work Department of the Honggutan District Committee in Nanchang City. It aims to provide services to ethnic minority compatriots in Nanchang and build a harmonious community. Amway Jiangxi Branch actively participates in this initiative, addressing issues faced by ethnic minority children, such as lack of care during holidays and limited activities due to language and cultural differences among the elderly who take care of the children. They organized three children's charity events, namely the "Healthy Children Paradise", "Children's Carnival", and "New Year's Joyous Gathering", at the Amway Nanchang Experience Center, with a total of 95 ethnic minority children participating. With the assistance of Amway volunteers, children and their parents engaged in crafts and prepared nutritious breakfasts, participated in health knowledge quizzes, made rabbit lanterns, and learned how to make dumplings. They had a joyous time, acquiring knowledge and life skills while making new friends. These children, like small pomegranate seeds, unite closely with everyone through Amway's connection, embracing each other and growing up in a healthy way.



Industry Promotion and Public Advocacy

The development of the philanthropy sector is a sign of social progress and a powerful force for driving social development. ACF, for the past decade, has been committed to promoting the sustainable development of the industry and philanthropic causes. It provides support to local frontline social organizations and key projects while emphasizing industry exchanges and the cultivation of philanthropic talents. Moreover, ACF leverages its industry influence and credibility to conduct research initiative and public communication, working towards improving and resolving social issues. It aims to enhance public awareness and literacy, spark public concern for vulnerable groups, and contribute to the building of a harmonious society.



Research Report on Child Nutrition Development in China was Officially Published

In May 2022, with the support of ACF, Research Report on Child Nutrition and Development in China compiled by the Chinese Nutrition Society, was officially published, contributing to the sustained poverty alleviation and comprehensive revitalization of nutrition. The report reviews and summarizes the changes and milestones in child nutrition and development in China over the past decade. Based on extensive literature research, it presents ten major topics, including breast feeding, early-life nutrition, infant and young child care, feeding disorders, snacks and health, hidden hunger, obesity, physical fitness, visual health, and dietary culture. The report provides rich content and policy recommendations for governments, research institutions, and professional philanthropic organizations, enabling a deep understanding of the current status of child nutrition and offering a solid foundation for triggering more industrial actions. It also provides professional support for Amway's "Healthy China" strategy in the field of child nutrition. Additionally, based on ACF's achievements in public welfare, the Chinese Newsweek magazine published an in-depth interpretation of the report with views from industry experts on May 31, the 11th anniversary of the foundation's establishment, reaching over 6 million readers with a circulation of 850,000 copies.



Supported the 2022 China Foundation Forum

On November 22-23, 2022, with the funding and support of ACF, the China Foundation Forum, one of the most influential platforms in the philanthropy industry, successfully held its annual conference. The event combined both online and offline formats and attracted more than 210,000 viewers. Under the theme of "Forge Ahead with Resilience and Fortitude", the conference featured one main forum, eight parallel forums, and one offline exchange activity. Nearly 100 guests from various sectors engaged in in-depth discussions on the path of high-quality development for Chinese foundations in the new circumstances and environment. As a member of the organizing committee, ACF will continue to demonstrate its mission through resilient methods and a determined attitude.



Amway Charity Foundation Conducted "10,000-Step Gift" Campaign for Rural Children on May 31

Ahead of International Children's Day on June 1, ACF partnered with Tencent Charity to continue the "Virtual Tour of Nutrilite's Farms" activity and the "10,000-Step Gift" campaign on May 31, the anniversary of ACF, calling on the public to prioritize their own health while helping others. On this day, the public donation was matched with a 60-fold increase, with every 10,000 steps exchanged for RMB 60, which was used to purchase health kits as gifts to rural children on Children's Day. Within just 4 hours of the event going live, the total donation amount RMB 240,000 was exchanged with donating steps and thousands of netizens uploaded photos of creative walking steps for donation purpose. Numerous news media, WeChat accounts, Weibo influencers, and parenting communities shared and promoted the event. The "10,000-Step Gift" public donating steps event, which started on April 11, attracted many participants who turned their calories into love by walking and donating steps. The event helped rural children develop good hygiene habits and provide them with basic protection, bringing health and safety to children during the pandemic.



In this event, there were **over 8,000 participants**
a total donation of RMB 470,000
funds directly helping 640 rural families.

Little Philanthropy Partners Helped Rural Children Chase Dreams

In 2022, with the support of Tencent's 99 Giving Day, ACF launched the 7th 99 Philanthropy Partner event, continuing with the theme "I Am a Little Philanthropy Partner." The aim was to encourage urban and rural children to help each other and participate in the Healthy Children Paradise project, so that rural children could fulfill their dreams and have a brighter future. During this event, urban children not only learned about the living conditions of their rural peers but also experienced the power of philanthropy and the significant changes that small acts of kindness can bring to others. Through this process, they developed qualities of compassion and a sense of social responsibility.

In the meanwhile, ACF also collaborated with Shenzhen One Foundation Charity Fund to carry out extensive public promotion and advocacy for the Healthy Children Paradise project. Offline advertisements were placed in 115 buildings in Beijing and displayed on 34,678 screens across the Shenzhen subway system, encouraging more people to participate in children's philanthropic actions.

Small points, big benefits! Donations were Made to Healthy Children Paradise by Video Watching

In 2022, ACF collaborated with Tencent Video for the first time to participate in the Tencent Video VIP Points Philanthropy Donation event. Tencent Video provided a donation fund to match the member points donated by Tencent Video platform members. The funds raised were used to support the Healthy Children Paradise project. In just two months, the event attracted 97,000 participants and received 45 million points in donations, raising RMB 300,000 for the Healthy Children Paradise project. Through this event, more Tencent Video members became aware of the early development of rural children through the Healthy Children Paradise project.



2022 Financial Summary



Auditor's Report

Auditor's Report

Amway Charity Foundation:

SZCPA [2023] No.108

I. Auditor's Opinion on the Financial Statements

I. Audit Opinions

We have audited the accompanying financial statements of ACF, which comprise the balance sheet as of December 31, 2022, the statement of activities and cash flow statement for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements present fairly, in all material respects, the financial position of ACF as of December 31, 2022, and the results of its operations and cash flows for the year then ended in accordance with the Accounting System for Non-Governmental Non-Profit Organizations.

II. Basis for Audit Opinions

We conducted our audit in accordance with the auditing standards established by the Auditing System for Certified Public Accountants of China. The Auditor's Responsibility for the Audit of the Financial Statements section of our audit report further explains our responsibilities under these standards. We are independent of ACF in accordance with the China Code of Ethics for Certified Public Accountants, and we have fulfilled our other ethical responsibilities. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

III. Management's and Governance's Responsibility for the Financial Statements

The management of ACF is responsible for compiling the financial statements in accordance with the Accounting System for Non-Governmental Non-Profit Organizations and make sure they present a fair reflection. The management shall design, execute and maintain necessary internal control to ensure the financial statements are free from material mistakes, whether due to fraud or error.

When preparing the financial statements, the management is responsible for assessing ACF's ability to continue as a going concern, disclosing any relevant matters related to its ability to continue as a going concern (if applicable), and using the going concern assumption unless the management intends to liquidate ACF, terminate operations, or has no other realistic alternative.

The governance team is responsible for overseeing the financial reporting process of ACF.

IV. Certified Public Accountant's Responsibility for the Audit of the Financial Statements

Our objective is to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an audit report that includes our audit opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users made based on the financial statements.



During the audit process conducted in accordance with auditing standards, we exercise professional judgment and maintain professional skepticism. In addition, we perform the following procedures:

1. Identify and assess the risks of material misstatement in the financial statements due to fraud or error, design and implement audit procedures to address those risks, and obtain sufficient and appropriate audit evidence as a basis for our audit opinion. The risk of material misstatement due to fraud is higher than the risk of material misstatement due to error, as fraud may involve collusion, forgery, intentional omission, false representations, or override of internal controls.
2. Understand the internal controls relevant to the audit to design appropriate audit procedures, but not for the purpose of expressing an opinion on the effectiveness of internal controls.
3. Evaluate the appropriateness of the management's selection of accounting policies and the reasonableness of accounting estimates and related disclosures.
4. Form a conclusion on the appropriateness of management's use of the going concern assumption. Also, based on the audit evidence obtained, form a conclusion on whether there is significant uncertainty that may cast significant doubt on ACF's ability to continue as a going concern. If we conclude that there is significant uncertainty, auditing standards require us to remind users of the financial statements in the audit report to note relevant disclosures; if the disclosures are inadequate, we are required to issue a modified opinion. Our conclusion is based on the information available up to the date of the audit report. However, future events or conditions may cause ACF to be unable to continue as a going concern.
5. Evaluate the overall presentation, structure, and content (including disclosures) of the financial statements and assess whether the financial statements fairly reflect the relevant transactions and events.

We communicate with the governance team regarding matters such as the plan of audit scope and timeline, as well as significant audit findings, including noteworthy deficiencies in internal control that are identified during our audit.

II. Matters Reported in Accordance with Relevant Laws and Regulations
There are no matters reported by ACF that are required by relevant laws and regulations.



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中国注册会计师
Certified Public Accountants of China

中国注册会计师
Certified Public Accountants of China

二〇二三年三月十二日
12 March 2023

Balance Sheet

Prepared by: Amway Charity Foundation December 31, 2022 Amounts in Yuan (RMB)

Assets	Line	Amount at the beginning of year	Amount at the end of year	Liabilities and net assets	Line	Amount at the beginning of year	Amount at the end of year
Current assets				Current liabilities			
Monetary assets	1	36,683,701.47	24,316,390.45	Short-term debts	23		
Short-term investments	2	72,000,000.00	81,500,000.00	Accounts payable	24		
Accounts receivable	3	235,878.25	149,313.90	taxes payable	25		
Prepaid expenses	4		28,779.00	Unearned revenues	26	14,259.97	9,262.99
Inventory	5			Wages payable	27		
Deferred expenses	6	14,400.00		Accrued expenses	28	80,000.00	80,000.00
Current portion of long-term debt investments due within one year	7			Estimated liabilities	29		
Other current assets	8			Current portion of long-term liabilities due within one year	30		
Total current assets	9	108,933,979.72	105,994,483.35	Other current liabilities	31		
				Total current liabilities	32	94,259.97	89,262.99
Long-term investments							
Long-term equity investments	10			Long-term liabilities			
Long-term debt investments	11			Long-term loans	33		
Total long-term investments	12	-	-	Long-term payables	34		
Fixed assets:				Other long-term liabilities	35		
Original value of fixed assets	13			Total long-term liabilities	36	-	-
Minus: accumulated depreciation	14						
Net value of fixed assets	15	-	-	Entrusted liabilities			
Construction in progress	16			Entrusted liabilities	37		
Cultural relics and cultural assets	17			Total liabilities	38	94,259.97	89,262.99
Fixed asset liquidation	18						
Total fixed assets	19	-	-				
				Net assets:			
Intangible assets				Unrestricted net assets	39	106,614,820.90	105,607,519.80
Intangible assets	20		251,838.33	Restricted net assets	40	2,224,898.85	549,538.89
				Total net assets	41	108,839,719.75	106,157,058.69
Entrusted assets							
Entrusted assets	21						
Total Assets	22	108,933,979.72	106,246,321.68	Total liabilities and net assets	42	108,933,979.72	106,246,321.68

Statement of Activities

Year 2022

Prepared by: Amway Charity Foundation

Amounts in Yuan (RMB)

Item	Line	Prior Year			Current year		
		Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
1. Revenue							
Including: donation revenue	1	21,126,441.66	20,942,534.34	42,068,976.00	16,396,634.60	5,015,486.09	21,412,120.69
Service revenue	2			-			-
Sales revenue	3			-			-
Government grants	4			-			-
Investment income	5	1,546,331.97		1,546,331.97	2,034,382.42		2,034,382.42
Other revenue	6	730,694.25		730,694.25	731,808.14		731,808.14
Total revenue	7	23,403,467.88	20,942,534.34	44,346,002.22	19,162,825.16	5,015,486.09	24,178,311.25
2. Expenses				-			-
(1) activity costs	8	35,941,595.49		35,941,595.49	25,246,309.24		25,246,309.24
(2) administrative expenses	9	2,029,607.29	-	2,029,607.29	1,614,675.47		1,614,675.47
Including: employee salaries and benefits		242,978.67		242,978.67	250,449.30		250,449.30
Administrative office expenses		1,784,400.82		1,784,400.82	1,363,474.13		1,363,474.13
Others		2,227.80		2,227.80	752.04		752.04
(3) fundraising expenses	10	109,650.09		109,650.09	-12.40		-12.40
(4) other expenses	11			-			-
Total expenses	12	38,080,852.87	-	38,080,852.87	26,860,972.31	-	26,860,972.31
3. Transfer from Restricted Net Assets to Unrestricted Net Assets	13	22,500,852.83	-22,500,852.83	-	6,690,846.05	-6,690,846.05	-
4. Change in Net Assets (if it is a decrease in net assets, use a "-" sign)	14	7,823,467.84	-1,558,318.49	6,265,149.35	-1,007,301.10	-1,675,359.96	-2,682,661.06

Cash Flow Statement

Year 2022

Prepared by: Amway Charity Foundation

Currency: Yuan (RMB)

Item	Line	Amount
Cash flows from operating activities:	1	
Cash received from donations	2	21,412,120.69
Cash received from membership fees	3	
Cash received from service provision	4	
Cash received from sales of goods	5	
Cash received from government subsidies	6	
Cash received from other operating activities	7	841,857.24
Sub-total of cash inflows	8	22,253,977.93
Cash paid for donations or sponsorships	9	23,890,921.83
Cash paid to employees and for employees' benefits	10	1,853,275.04
Cash paid for purchase of goods and services	11	-
Cash paid for other operating activities	12	1,064,196.15
Sub-total of cash outflows	13	26,808,393.02
Net cash flows from operating activities	14	-4,554,415.09
Net cash flows from investing activities:	15	
Cash received from investment recovery	16	229,000,000.00
Cash received from investment income	17	1,989,297.67
Cash received from disposal of fixed assets and intangible assets	18	
Cash received from other investing activities	19	
Sub-total of cash inflows	20	230,989,297.67
Cash paid for purchase and construction of fixed assets and intangible assets	21	302,206.00
Cash paid for external investments	22	238,500,000.00
Cash paid for other investing activities	23	
Sub-total of cash outflows	24	238,802,206.00
Net cash flows from investing activities	25	-7,812,908.33
Cash flows from financing activities:	26	
Cash received from borrowing	27	
Cash received from other financing activities	28	
Sub-total of cash inflows	29	-
Cash paid for loan repayments	30	
Cash paid for interest payments	31	
Cash paid for other financing activities	32	
Sub-total of cash outflows	33	-
Net cash flows from financing activities	34	-
Effect of exchange rate changes on cash	35	12.40
Net increase in cash and cash equivalents	36	-12,367,311.02

Cash and Cash Equivalents

Types of cash and cash equivalents	Currency	Amount at the beginning of the year	Amount at the end of the year
Cash	RMB	0.00	0.00
Bank deposits	RMB	36,683,701.47	24,316,390.45
Total		36,683,701.47	24,316,390.45

Donation Income

Donation income for the current year is RMB 21,412,120.69, and for the previous year is RMB 42,068,976.00. The following are the large donations, which are donations from entities or individuals that exceed 5% of the foundation's current year donation income:

Donor	Previous year amount			Current year amount		
	Restricted	Unrestricted	Total	Restricted	Unrestricted	Total
1.Amway (China) Co., Ltd.	1,214,458.34	21,085,541.66	22,300,000.00	1,170,000.00	16,330,000.00	17,500,000.00
Of which: monetary donation	1,214,458.34	21,085,541.66	22,300,000.00	1,170,000.00	16,330,000.00	17,500,000.00
Non-monetary donation	0.00	0.00	0.00	0.00	0.00	0.00
2.Amway employees	14,085,572.99	0.00	14,085,572.99	0.00	0.00	0.00
Of which: monetary donation	14,085,572.99	0.00	14,085,572.99	0.00	0.00	0.00
Non-monetary donation	0.00	0.00	0.00	0.00	0.00	0.00
Total	15,300,031.33	21,085,541.66	36,385,572.99	1,170,000.00	16,330,000.00	17,500,000.00

Costs of Operating Activities

Item	Previous year amount	Current year amount
1. Project costs		
Healthy Children Paradise	14,631,739.62	18,607,450.94
Children's Health Kits	11,720,938.71	1,107,560.07
Zero Carbon Future	3,500,000.00	3,653,008.78
Children's Health Advocacy	643,096.92	333,843.60
Support for the Public Welfare Industry	100,000.00	148,008.19
Environmental Advocacy	0.00	720,000.00
Disaster Relief Projects	0.00	676,437.66
Power of 5	2,940,637.28	0.00
Research and Development of Children's Nutrition Education Courses	1,057,144.17	0.00
Tongjiang Student Grant	513,176.78	0.00
Career Launch	346,500.00	0.00
Better World	307,906.07	0.00
Precise Poverty Alleviation Initiative	153,953.04	0.00
Research on Children's Nutrition Public Welfare Topics	26,502.90	0.00
Total	35,941,595.49	25,246,309.24

Organizational Governance

Public credibility, the lifeblood of the philanthropic sector, stems from good organizational governance. ACF firmly believes that for a professional foundation, good governance is based on transparency, efficiency, accountability, legality, inclusiveness, participation, responsibility, consensus, and responsiveness, which should be reflected in daily operations and every project. With the development concept of "optimizing management", ACF continuously examines itself with a high sense of responsibility and innovation spirit, making the foundation clearer in its powers and responsibilities, and more cohesive, competitive, and dynamic.

Meetings and Resolutions of Board of Trustees

In 2022, in accordance with the Regulations on the Management of Foundations and the foundation's articles of association, ACF held two board of trustees meetings. In 2023, ACF will continue to contribute professional and efficient efforts, together with all trustees and supervisors, to provide equal development opportunities for children's health in China.

Significant Payments to Major Philanthropic Projects

Project	Recipient of significant payment	Amount paid	Project proportion	Purpose
Healthy Children Paradise	Shenzhen One Foundation Charity Fund	10,000,000.00	39.61%	Donation for the family version of Healthy Children Paradise project
	China Charities Aid Foundation for Children	4,950,000.00	19.61%	Donation for the preschool version of Healthy Children Paradise project
Children's Health Kits	China Charities Aid Foundation for Children	1,000,000.00	3.96%	Donation for Health Kits project
Total	---	15,950,000.00	63.18%	---

According to the board of supervisors, the above suppliers have no association with the initiator, Amway (China) Co., Ltd., or the foundation's management personnel.

Related - party Transactions

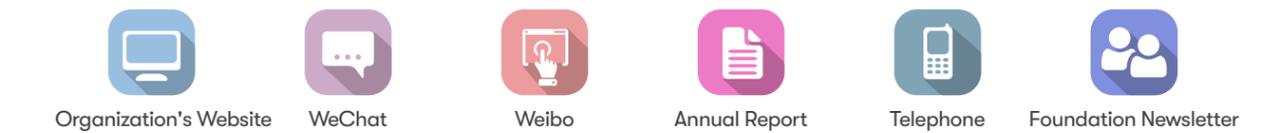
Related party name: Amway (China) Co., Ltd.
 Legal representative: Paula Peng
 Relationship with the foundation: Initiator, primary source of trustees, major donor
 Nature of related-party transactions: Donation

Amount of related-party transactions: RMB 17.5 million
 Significant litigation or arbitration: None
 Significant asset purchases or sales: None
 Records of hiring or dismissing professional organizations: none
 Incidents of trustees or management personnel being punished by regulatory authorities: none
 Response to emergencies or media inquiries: None

Sound Information Disclosure Mechanism

Openness and transparency are the foundation and source of development for ACF. Adhering to the values of credibility and righteousness, ACF actively and openly provides authentic, accurate, timely, and comprehensive work reports, business status and financial audit reports to competent and regulatory authorities; proactively discloses donation income and expenditure, project progress, development direction, and advocacy views to various sectors of society; publishes core content of the annual inspection work in public newspapers designated by the Ministry of Civil Affairs and actively participates in the Ministry of Civil Affairs' assessment of social organizations.

Channels of Information Disclosure



Strict Internal Control Mechanism

Professional development is the inevitable trend for the future development of the foundation. Only through professional management can every donation be put to good use, ensuring accountability and traceability. ACF fully utilizes the management advantages of its initiator, Amway (China) Co., Ltd., and applies multinational corporate management experience to the foundation's daily operations and project management. From various dimensions including process control, risk management, and brand management, the foundation continuously improves its management systems, enhances operational compliance, reduces management risks, and increases the foundation's brand influence.





Party Building and Political Leadership

In 2022, a joint party branch formed by Amway Beijing and ACF carried out Party building activities under the dual leadership of the Party Committee of Amway Beijing Branch and the Comprehensive Party Committee of Social Organizations under the Ministry of Civil Affairs. They deeply studied and implemented Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era and the spirit of the 20th National Congress of the Communist Party of China, solidly promoted the standardized and normalized construction of Party branches, coordinated safety and development, and facilitated the high-quality development of the foundation. The following work was mainly carried out:

I. In-depth Study and Implementation of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era; Staunchly Safeguarding the "Two Establishes"

- 1 **Comprehensive and long-term learning and education:** The Party branch takes the political development of the Party as the guide and resolutely implements the instructions and decisions of General Secretary Xi Jinping and the Party Central Committee. In the first half of the year, the focus was on studying the spirit of the National Two Sessions and Xi Jinping's economic thought. In the second half of the year, there was a deep study and implementation of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era and the spirit of the 20th National Congress of the Communist Party of China. Party members and active members participated in various forms of learning and communication, such as attending thematic lectures on Party history, reading Party history books, virtual tours of revolutionary sites, and studying the latest important speeches and articles by General Secretary Xi Jinping. During the July 1st period, themed Party day activities were organized, including a collective celebration of political birthdays, reviewing the oath of joining the Party, attending Party classes, watching revolution-themed films, visiting veteran Party members, and commending advanced individuals.
 - 2 **Supporting comprehensive and high-quality development:** With the goal of establishing a Party member team that is politically strong, professionally competent, and has a good work style, the Party branch has closely combined this objective with the foundation's business development direction, learning-oriented organization construction goals, and staff's professional competency enhancement goals. They carried out a special campaign called "Learning Ideology, Understanding Instructions, Strengthening Political Awareness, Fulfilling Missions, and Promoting Development."
- **"Forge ahead in a new journey and make contributions to a new era":** During the period of repeated outbreaks of the COVID-19 pandemic, the branch organized Party members and active members, with five-star volunteer Party members as pioneers, to actively participate in epidemic prevention volunteer services for communities. During the 20th CPC National Congress, core Party members of the foundation, who belong to the Amway Party member vanguard, provided volunteer services for the congress.

- **"Contribute to the Rejuvenation of the Nation":** Organized employees to support the "Healthy China Action", participate in a 100-day challenge of learning nutrition and health knowledge, and make donations to the Healthy Children Paradise public welfare project, becoming advocates for healthy public welfare.
- **"Enjoy Reading on the Road":** Organized Party members to participate in the "Hand in Hand to Fight the Pandemic, Nurture Hearts with Books" digital reading activity initiated by the Comprehensive Party Committee of Social Organizations under the Ministry of Civil Affairs. In conjunction with regular Party history learning and education arrangements, they read a Party history book every month, learned one Party history story, shared one piece of knowledge in the latest business field on a monthly basis, improving both their Party spirit and professional competence, and balanced the improvement of Party spirit and professional competence.
- **"Promote a Honest and Upright Family Culture":** Studied the "The Family Education Promotion Law of the People's Republic of China" and the "Guideline of the Communist Party of China for Integrity and Self-discipline" to influence work ethics with family value, promote a positive Party culture, focus on children's family education, and advocate a new trend of socialist family civilization. These special actions actively guided Party members and practitioners to consolidate wisdom and strength into learning and growth, support the implementation of national strategies, contribute to the development of public welfare undertakings, and promote the high-quality development of individuals, organizations, and the country in the construction of a socialist modernized country.

2. Actively implementing the tasks of serving the overall work of the Party, the country, and social organizations Promoting the integration of business and Party building

The Party branch promoted the foundation to actively participate in public welfare projects that support rural revitalization, epidemic prevention and control, and aid to Xinjiang and Tibet, fulfilling its role in "serving the four services." They insisted on giving equal importance to epidemic prevention and control and business work, realizing a positive interaction between the high-quality development of social organizations and high-level security. They adhere to the principle of Party management of the internet, conscientiously implement the review and supervision mechanisms, strengthen the management of publicity platforms, regularly investigate major ideological risks, and pay attention to public opinion monitoring and risk assessment before major events are approved.

3. Strengthening the foundation of Party-building work and continuously improving the quality of Party building

In 2022, the Party branch earnestly implemented the Party Branch Work Regulations and actively promoted its standardized and normalized construction. Party members and cadres insisted on making situation analysis and policy briefing the first content of internal meetings to strengthen political leadership. They made efforts in Party branch information dissemination, and thoroughly carried out the ideological responsibility system and security risk investigation mechanism to ensure the safety of information release on publicity platforms. They completed branch re-election, collection of Party membership dues, and Party member development in accordance with regulations. They adhered to problem-oriented work, and strengthened Party member education, management, and supervision. In 2022, among the employees of the foundation, one mobile Party member successfully transferred the organizational relationship, one leader was identified as an active Party applicant, and one young backbone employee submitted an application to join the Party.

In 2022, the Party branch earnestly implemented the spirit of the Central Committee's eight-point regulations and their detailed rules, prevented the "four forms of decadence" problems, promoted frugality measures, and eradicated corruption. They organized the learning and implementation of the comprehensive discipline inspection committee's strict Party governance training conference, Party member disciplinary rules, and staff code of conduct. They conducted integrity education during festival periods, implemented dynamic, guided Party members to strictly, and consciously fulfilled their duties.

2023 Outlook

2022 is destined to be an extraordinary year, full of challenges and opportunities. The domestic economy has been affected by the pandemic and global economic downturn, leading to a slump in various industries, including the philanthropy sector, which faces a crisis of survival and development.

However, 2022 is also a year full of hope and opportunities. With the phased victory in epidemic prevention and control nationwide and the convening of the 20th National Congress of the Communist Party of China, ACF embraces the changes of the times, reshapes its strategic positioning, and embarks on a new journey for the next decade. It remains true to its original aspiration, keeps its mission in mind, and transitions from Poverty Alleviation with Nutrition strategy to the implementation of the Healthy Children Strategy. The goal is to bridge the health gap, safeguard the health of everyone, and especially promote the rights of children's healthy development.

With the launch and implementation of innovative public welfare projects that are in line with the demands of the modern era, such as the Healthy Children Paradise and Zero Carbon Future, ACF, supported by various sectors of society, will continue to collaborate with new and existing partners, develop more social resources, and design and execute high-quality projects. The aim is to ensure tangible benefits for more rural children and their families so that every individual can grow without being left behind.

In 2023, carrying determination and resilience, ACF will undertake the following initiatives:

1. Continuing the implementation of the Healthy Children Paradise (Family Version) in 8,000 rural households:

ACF will expand the Healthy Children Paradise project to four new provinces, including Qinghai, Guangxi, Hainan, and Sichuan. It aims to cover an additional 8,000 rural households, providing them with more access to the Healthy Children Paradise. The project will be upgraded to offer a more diverse range of early childhood development services, addressing the deeper needs of children in terms of companionship, psychology, education and more.

2. Implementing Healthy Children Paradise (Kindergarten Version) in 500 classrooms of remote rural kindergartens:

ACF will collaborate with local committees for the wellbeing of the next generation to implement the Healthy Children Paradise (Kindergarten Version). By designing learning corners and providing nutrition education courses, it aims to enhance the teaching capabilities of preschool teachers and create an environment that instills nutritional concepts, raises health awareness, and cultivates lifelong healthy habits for children in rural areas. The plan is to cover a total of 500 classrooms in four provinces, including Jiangxi, Qinghai, Hunan, and Gansu, benefiting over 15,000 children.

3. Conducting training for the Healthy Children Paradise project:

In 2023, ACF plans to conduct the family version of the Healthy Children Paradise project with 10 theoretical and practical training sessions in project management, early childhood development and community parent-child activity in the four newly added provinces. In terms of the kindergarten version, ACF plans to conduct no less than 10 offline training activities in children's nutrition and health, demonstration of children's nutrition education courses, operation of the project's digital management system and so on in the relevant counties and cities.

4. Continuing the "10,000-Step Gift" campaign for rural children:

On May 31st, ACF plans to continue the "10,000-Step Gift" campaign, encouraging the public to donate their walking steps while taking virtual tours in Nutrilite's farms, with the aim to raise awareness of rural children's health needs. During the campaign, once the set goal of 10,000 steps is completed, the conversion rate of donated steps to public funds will be doubled, providing greater support for the health of rural children.

5. Gathering 100,000+ signatures to support ACF's application as an observer at the United Nations Climate Conference:

In line with China's commitment to low-carbon emissions on the international stage and to assist the country in achieving its goals of reaching peak carbon emissions by 2030 and carbon neutrality before 2060, ACF plans to apply for observer status at the United Nations Climate Conference in 2024. As an observer, it will have the opportunity to participate in future Conference of the Parties (COP) meetings and lead or participate in related side events. This will allow the foundation to directly voice its opinions on ecological protection and expand its influence in the field of sustainable and low-carbon development. To support this application, the foundation plans to launch a signature campaign among ABOs on June 5th.

6. Launching the My Zero Carbon Life - Amway Low Carbon and Environmental Protection Carnival in July:

On National Low Carbon Day, ACF plans to organize the My Zero Carbon Life - Amway Low Carbon and Environmental Protection Carnival. Through games, experiences, activities, exhibitions, and sharing sessions, the event aims to provide immersive interactive experiences for the public, especially young people, and provide 21 scenes in 8 categories reflecting low-carbon life and actions to advocate a green lifestyle.

7. Inviting ambassadors of goodwill to visit the Healthy Children Paradise:

Between March and July, ACF plans to invite ambassadors of goodwill, accompanied by board members, to visit the Healthy Children Paradise projects and experience their significance and value. Through these ambassadors, more people will become aware of the challenges and difficulties faced by rural children in early development, attracting more compassionate individuals to invest in the future of rural children.

8. Amway Health Volunteers and the Health Volunteers Action Fund:

ACF plans to collaborate with the Central Committee of the Communist Youth League and the Healthy China, We Take Action - National Health Literacy Improvement Program to promote the Healthy China strategy, deliver health knowledge, enhance health literacy, and advocate for healthy lifestyles. This will be achieved through volunteer community engagement. Additionally, the foundation will introduce a commendation segment for outstanding volunteers at its annual meeting to recognize and encourage their contributions.



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Amway Charity Foundation

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